Drug stores, pharmacies, apothecaries have been part of American culture almost from its beginning. Not surprising that a wealth of covers from such have flowed out in production and into the eventual hands of collectors.

As soon as Columbus started his explorations of the Americas in the late 15th century, a European effort to find valuable medicinal plants among the flora of the New World to add to the medical canon got underway. About 170 drugs used by the Indians of British North America, and perhaps 50 used by the indigenous people of the Caribbean, Mexico, Central and South America became important enough in the U.S. (as the practitioners of chemistry and pharmacy eventually catalogued, analyzed and understood them) to merit listing in the United States Pharmacopoeia (est. 1820) or the National Formulary.

The first "drugstores" in North America appeared in Bethlehem, PA; Boston; New York; and Philadelphia, with likely proto-drugstores—for example Gysbert van Imbroch ran a "general store" that sold drugs from 1663-1665 in
The President’s Message

I know how much we all love to talk about our hobby. If you are like me, you wonder just how much someone is listening and understanding what you are telling them. To my surprise, this last Christmas, my step grandson gifted me with a jar of matches and a match safe. He had to be about 11 (he will be 18 in June) when I told him about my hobby. We looked at and talked about albums and covers. I thought I had bored him to tears. At that age, I can remember smiling and nodding my head when I just wanted to be someplace else. So morale to the story, never stop sharing your hobby with anyone no matter what the age. Good things can happen!

More about RMS. I would like to thank Denise McKinney for designing our logo for the Convention this year. Terrific job Denise. Denise will be happy to take your ad for the program book. Before April 1st you will receive a discounted rate for your ad. Enclosed is our registration form. Mitzy Mantz will be the registrar again this year. If she has cleared the design with the T Shirt company that will be included on the form. Please get all forms back in a timely manner. Not sure we can top last year’s Convention in Tulsa, but we are going to give it a very STRONG try! See all the info online and in the Bulletin.

Happy Collecting,

Nancy Smith

Nancy Smith
President
Rathkamp Matchcover Society

2019 Convention Logo

Just in! Here’s the new convention logo for this year’s convention, thanks to Denise McKinney, CA.
Wildwyck, New Netherland, today's Kingston, New York—preceding the dedicated apothecary shops of the 1700s, and providing a model. Because of that model, and customs that stretch back to the first apothecary shops in the medieval Arab world, most drug stores continued selling more general goods, perfumes, cosmetics, and drinks of all sorts alongside medicines, and still do.

The Philadelphia College of Pharmacy the first step forward in the development of a system of pharmaceutical practice in the United States and also aided the rise of the American Pharmaceutical Association (APhA), which formed at a founding convention congregated in the Hall of the College, October 6 to 8, 1852. William Procter, Jr., who graduated from, then taught at the Philadelphia College of Pharmacy for 20 years, went on to exert so much influence over the formative years of professional pharmacy that he's now widely considered the "Father of American Pharmacy."

In 1860, the first pharmacists arrived on the west coast of America in the newly formed state of California.

Elizabeth Gooking Greenleaf was the first female apothecary in the Thirteen Colonies. She is considered to be the first female pharmacist in the United States.

The vast majority of covers, here, are front-strikers, of course, with many/most having specific addresses. With the later advent of chain drug stores, one sees the influx of Nationals into the category. Drug store covers are also a good source of covers for the Medicine and ‘Oldies’ categories.

This is a good, solid category with lots of covers available. Gayle Hofacker, OH, currently has 4,349 listed, so there are lots to go after and not much competition! [https://en.wikipedia.org/wiki/history_of_pharmacy_in_the_United_States]
More Word Play!
This set of 10 (6 pictured here) was picked up by our foreign correspondent, Hans Everink, Netherlands, in Germany.

These are long matches (10 cm). According to the box pictured to the right, the matches were produced in China.
I collect covers that say “Fountain Service” or derivations thereof (e.g. Fountain, Soda Fountain). Though, many of these are from pharmacies, there are a lot of restaurants, candy shops, coffee shops, dairy stores, taverns, cafeterias, smoke shops and pool rooms that advertise Fountain Service as well. I currently have 305 such covers.

By the early 1920’s just about every drug store had a soda fountain. This growth may have had some relationship to the void left by Prohibition. Of course the original soda fountains in earlier years were created with the invention of carbon dioxide tanks that allowed selling of liquid carbonic soda drinks. Even before that though, when people would visit the pharmacy to get something for what was ailing them, they were given “medications” such as caffeine and cocaine in their beverages. Cocaine and other opiates were banned by Congress in 1914.

One of the most famous old-fashioned drug stores was depicted in the movie “It’s a Wonderful Life” where Mr. Gower filled prescriptions from odd shaped bottles. Young George Bailey delivered them to peoples homes in Bedford Falls. George also worked the soda fountain where he served up sodas and milk shakes. The setting was 1919 and one day while young George was making an ice cream sundae, young Mary leaned over and whispered in his bad ear “I will love you til the day I die”. Cool eh!!

These drug stores are a wonderful part of our heritage. I grew up in a small town which had one Drugstore. The name of it was Halls Drug Store and it was owned and operated by the owner who you might guess was Doc Hall. Ironically, for this piece anyway, Halls Drug Store was too small to have a soda fountain. He did have two tables and chairs though where you could sit and drink an RC. My family moved to Pittsburgh when I was in 8th grade. I lived in the suburb of Dormont at that time and we had several drug stores. The two that I remember most though since they were right across the street from where I lived was Mars and Dickson’s Drug Stores and both had soda fountains. I drank a few cherry cokes and lemon blends in there. I never caught on though, to sodas (which to me was just a couple scoops of ice cream with soda water and some flavoring). There was an Isaly’s nearby though where I got the best milkshakes in town for 25 c. I also worked as a “soda jerk” (which soda fountain attendants were known as) in another nearby pharmacy for a time while in high school.

I have lived in the Borough of Green Tree for the past 40 years (near Dormont) and have been working with the Historical Society since my retirement 3 years ago. I have since learned about the Greentree Pharmacy that was owned and operated by Doc Moore from 1941 to 1968. I have learned that Doc Moore’s Drug Store, as it was known to local folks, served as a meeting place and conversation center for the growing community of Green Tree. Many of the youngsters that worked behind the soda fountain over the years became prominent citizens of Green Tree and elsewhere. Robert “Doc” Moore served the community by going out of his way for many residents in need.

The history of Soda Fountains in America is truly a remarkable story with the rise to immense popularity, and due largely to self-serve Drug Stores, the labor intensive Soda Fountains, have since been forgotten.
Camp Sibert was established in the spring of 1942 for use as a RTC for the U.S. Army CWS. The existing RTC moved from Edgewood, Maryland, to Camp Sibert in the summer of 1942. By the fall of 1942, a UTC was added as a second command.

**Military Corner**

While at Camp Sibert, units and individuals trained in basic military training. Units and individuals also trained in the use of chemical weapons, decontamination procedures, and smoke operations.

Camp Sibert was operational from 1942 until 1945. The installation provided the opportunity for large scale, live agent training (chemical warfare) that had previously been unavailable. The 4.2 chemical mortar was the heavy weapon of choice at Camp Sibert. Although it was originally designed to deliver chemical agents and smoke, it was also adapted to fire HE rounds. [uxoinfo.com/blogcfc/client/enclosures/HuntsvilleSibertBrief.pdf]

The majority of the property was transferred to private ownership in 1949 and is now either farmed, woodlands, or residential.
American Snapshot: 1961
Evolution of The Bathing Suit

Women’s, that is (we could follow men’s bathing suits, but would they be as interesting? (!)).

Ah, be still my beating heart! It’s been quite a journey, although a rapid one, from 18th century ‘bathing gowns’ to today’s bikini!

Although sea bathing was considered fashionable in the 18th century, it was considered proper to keep the skin white and untouched by the sun. Ladies were known to sew weights into the hems of their bathing gowns to keep the garment from floating up in the water.

The early 1800s marked the beginning of the revolution in swimwear, although it wasn’t until mid-century that women’s calves saw sunlight (!). By 1910, bathing suits no longer camouflaged the body’s contours. By the early 1920s, the predecessor of the one-piece suit made its appearance.
Then came the two-piece, and then the bikini.
Butch Cassidy

Robert Leroy Parker (April 13, 1866 – November 7, 1908), better known as Butch Cassidy, was a notorious American train robber and bank robber, and the leader of a gang of criminal outlaws known as the "Wild Bunch" in the American Old West.

After participating in criminal activity in the United States for more than a decade at the end of the 19th century, the pressures of being pursued by law enforcement, notably by the Pinkerton detective agency, forced Parker to flee the country with an accomplice, Harry Alonzo Longabaugh, known as the "Sundance Kid", and Longabaugh's girlfriend Etta Place. The trio traveled first to Argentina and then to Bolivia, where Parker and Longabaugh were supposedly killed in a shootout with police in November 1908; the exact circumstances of their fate continue to be disputed. He remains one of the most well-known icons of the "Wild West" mythos in modern times.

Cassidy's first bank robbery took place on June 24, 1889, when he, Warner and two of the McCarty brothers robbed the San Miguel Valley Bank in Telluride, stealing approximately $21,000 (equivalent to $572,000 in 2017), after which they fled to the Robbers Roost, a remote hideout in SE Utah.

In 1890, Cassidy purchased a ranch on the outskirts of Dubois, WY. This location is across the state from the notorious Hole-in-the-Wall, a natural geological formation and a popular hideout for outlaw gangs including Cassidy's during the era, so it is possible that Cassidy's ranching, at which he was never economically successful, was a façade for clandestine activities, perhaps with Hole-in-the-Wall outlaws.

In early 1894, Cassidy became involved romantically with outlaw and rancher Ann Bassett. Bassett's father did business with Cassidy, supplying him with fresh horses and beef. That same year, Cassidy was arrested at Lander, WY, for stealing horses and possibly for running a protection racket among the local ranchers there. He was imprisoned in the Wyoming State Prison in Laramie. After serving 18 months of a two-year sentence, Cassidy was released and pardoned in January 1896.

The facts surrounding Butch Cassidy's death are uncertain. Rather than dying in South America, in a 1960 interview, Josie Bassett claimed that Cassidy came to visit her in the 1920s "after returning from South America," and that "Butch died in Johnnie, Nevada, about 15 years ago." Locals of Cassidy's hometown of Circleville, UT, claimed in an interview that Cassidy worked in Nevada until his death. [https://en.wikipedia.org/wiki/Butch_Cassidy]
Flipper

As you’ll probably remember, there was a film and a TV series starring “Flipper.” I certainly watched both when I was a kid.

Filmed in color in 1962 and released in 1963, the movie *Flipper* has several underwater sequences, along with scenes of the trained dolphin performing stunts. Flipper the dolphin was played by "Mitzie" (1958–1972), a female trained at the Santini Porpoise School (later the Dolphin Research Center), by Milton and Virginia Santini, who are credited in the film. Mitzi died in 1972 at age fourteen. She is buried at the Dolphin Research Center, where her grave is the first stop on the center's public tours.

“Flipper”, the TV series, from Ivan Tors Films in association with Metro-Goldwyn-Mayer Television, was first broadcast on NBC from September 19, 1964, until April 15, 1967. Flipper, a bottlenose dolphin, is the companion animal of Porter Ricks, Chief Warden at fictional Coral Key Park and Marine Preserve in southern Florida, and his two young sons, Sandy and Bud. The show has been dubbed an "aquatic Lassie", and a considerable amount of children's merchandise inspired by the show was produced during its first run.

Back in the early sixties, the Dolphin Research Center was known as Santini's Porpoise School. Milton Santini, a pioneer in dolphin husbandry and training, ran it. Mitzi, who was Santini's first pupil, was picked to star as Flipper in the original movie (with "Branded" star Chuck Connors), which was filmed at the School.

Mitzi made the film and the TV series a hit, and she became a big celebrity at Grassy Key. When she eventually died of a heart attack, she was buried beneath a dolphin statue in the School's courtyard. The DRC maintains the grave, and in her honor they always make it the first stop on the tour. A small plaque reads:

Dedicated to the memory of Mitzi
The original Flipper
SO YOU’RE GOING TO RMS IN STRONGVILLE, OHIO
by Dave Carr

When we go to the annual RMS conventions, some of us are slavish about spending every hour of every day with our fellow collectors at the freebie tables, the silent auction, the display room, and so on. But I have been fascinated by the number of people who get out of the hotel from time to time to sniff out what else might be in the region. Because Strongsville is a suburb of Cleveland, you’re going to find that there is a fair amount to see and do.

Rail collectors and football fans, rejoice! Just up the road from Strongsville, in Berea, Ohio is the place where more trains go by every single day then any other places in the United States. It is where the main lines of the CSX and Norfolk Southern Railroads come side by side for only about a quarter mile...the MAIN LINES of the third and fourth largest railroads in the country today!

You’ll find all this about 20 minutes from the hotel, on Berea’s Depot Street at a restaurant called, appropriately enough, “The Depot”... an impressive sandstone block structure that used to be the railway station. It has maintained its railway station look, augmented by other rail artifacts, and the food is quite good. One dining tip - do NOT get a table right by the window looking out onto the tracks, as much as you might be tempted. That wall is now at the very edge of what used to be the platform, and if a train slams by while you are dining, well, your food might wind up in your lap - you will be startled, as it will be inches from you! It happened to me, that’s how I know! But down at the far end of their parking lot, the restaurant owners permit the rail buffs to watch the trains, listen to communications and so on. (*You might find buyers for your rail dupes, who knows?)

No more than a block or two away from that spot is the training camp of the Cleveland Browns football team. Depot Street becomes Lou Groza Boulevard and in August, the Browns will be in camp. There may or may not be a game up at the stadium in the city while we are there, but practices are often open, and football fans might have a great chance to see quarterback Baker Mayfield and other up-and-coming Cleveland Browns who surprised some people in 2018.

Want to try something offbeat? Visit Cleveland’s Lakeview cemetery. See the graves of the Untouchable himself, Elliot Ness; John D Rockefeller; and Roy Chapman, the only Major League baseball player ever killed during an actual game. Of course, there are many more, and cemetery tours are often fascinating. As I recall, office personnel will give you a sheet identifying the more famous gravesites and attractions... And don’t forget, President James Garfield is buried here as well, and it’s quite a castle!

If you’re lucky, you can watch Great Lakes freighters coming in to unload grain, gravel, cement... Who knows what the next ship is carrying? Or, If you loved Ralphee in the 1983 movie “A Christmas Story”, well, that house is in Cleveland and is apparently open for tours; remember the famous leg lamp?

Of course, there is the rock ‘n’ roll Hall of Fame and Museum, and don’t overlook the Crawford auto-aviation collection at the Western Reserve Historical Society, itself worth a look. Of course match covers and the people who collect them will be the highlight of your days in Strongville, but if you are not from the neighborhood, there’s a world of fascination not far from the hotel’s front door!
A Peek At Other Bulletins
[based on current issues on hand as of this writing]

-Angelus MC: [Jan-Mar 2019] 15 pp. [e-version], club business; A Philluminating Essay On Matchbooks; Quarterly Combo; Things That Did Not Go Away:2; Dough ‘, Go; Gong Hey Fay Choy!; auction; raffle

-Garden State MC: [Jan-Feb 2019] 6 pages, club business; January-February holidays and Events; The Phone Box

-Long Beach MC: [Jan 2019] 8 pages, club business; Happy New Year!; National Bubble Bath Day; Bankers’ Hours; In Memoriam: Douglas M. Fouquet; raffle, drawing, auction

-Sierra-Diablo MC: [Feb 2019] 10-pages, full-color (e-version). club business; Presidents; A New High In Collecting; The Matterhorn; Southern California’s Hollywood Bowl; City Beat; Superior Match Company; The Lowdown On Nationals; Matchbook Collectors See Their Hobby Catching Fire As an Investment; ads, auction


-Tobacco Club: [Jan 2019] 8 pp+color insert; club business; Misc. Box and Cover Finds

-Trans Canada MC: [Dec 2018] 8 pages, full-color (e-version). Club business; Dave Carr; ebay; This and That; Propaganda Cartoons; What’s New; auction

[Ed. note: In case you’re wondering why some clubs may not appear here from issue to issue—I may not be on that club’s current bulletin mailing list, that club may only issue a quarterly bulletin, that bulletin may have arrived too late to include, etc.]
Editorial

The Plight of Hobbies

We’ve been experiencing a ‘correction’, as they say on Wall Street. But, this is hardly news to anyone who’s been in the hobby for at least a little while, and it’s ‘normal’ for anyone who’s been in the hobby for the last 20 years. The good news (!) is that it’s not us (as collectors); it’s them! (society in general)

I’ve heard for years from various collectors in other hobbies that membership was going down, but for this editorial I’ve done some research to see if hobbies, as such, are actually in decline [I mean, perhaps I just naturally hang around with dissidents]. Well, the plight of hobbies isn’t a myth; it’s a fact. Indeed, it’s happened so fast that it’s a phenomenon!...All within one generation!

Judging from the dates of the sources I came across, things started becoming obvious around 1997, and since then it’s become ‘official’.

The reasons given for such a change in leisure habits vary in specifics, but a drastic change in people’s life styles basically covers it all. As life has become more hectic and fast-paced, fewer and fewer people are willing or able to slow down and find room for a hobby, especially the younger people. Technology, while not the whole answer, certainly has to be part of it. People are traveling more, and are much more involved with electronics, and ‘gadgets’ in general.

Here are a few of the comments I came across from others...

“If there has been a decline in computers as a hobby, it’s because of the decline of hobbies in general. A hobby takes commitment. For this short attention span generation, all our kicks must be turnkey.” (PCMag Mobile, Oct 20, 2003)

“It seems the real trend is the decline of HOBBIES.” (rcuniverse.com, March 29, 2006)

“The decline of hobbies parallels the decline of leisure: there’s just no time. We don’t bring home model cars; we bring home file folders. (“Elegy for the hobby,” NY Times.com, May 25, 1997)

“I think the decline of hobbies like ham radio has done the engineering community enormous damage.” (duntemann.com, August, 2002)

“...Stamp and coin collecting, which had its heyday in the 1950s, is now only indulged in by two per cent while model making has a following of just one per cent” (Daily Mail, UK, 26 December 2013)

“...Back in the early 60s, kids collected baseball cards, dolls, stamps, coins, Tonka toys and so on. Today what do they collect? Video games, Facebook friends, and iPhone aps.” (m.skinnerinc.com, Dec. 15,2010)

“I would say coin collecting is smaller today than in the past...” [Roseville [CA] Numismatics owner, January 23, 2019, KFBK)
I can see the change just in my own students over these last 15 years. I always used to have students who were stamp and coin collectors, for example, but that’s hardly the case anymore. Students used to order regularly from the monthly Scholastic advertisements that are given out in the classroom; no more—there are fewer and fewer ‘readers’, and fewer and fewer students who are willing (or even able) to sit still long enough to read anything more than a basic paragraph.

Viewing the problem from a different perspective, or at least one that hasn’t been mentioned yet, I suspect what has really changed here is that we’ve moved away from being individuals and become much, much more socially involved, thanks to technology. “Social networking”...that’s what it’s all about to the generation coming up...via e-mail, cell phones, texting, Utube, Facebook. It’s as if the entire society has become a beehive...with a beehive mentality.

‘Collectible Hobbies’, almost by definition, are individual activities...solitary activities. Even though the hobbyist may end up joining clubs, attending get-togethers, etc., the latter is not the goal; it’s merely a byproduct, a means to an end. In social networking, that is the end!

So, there definitely seems to be a clash of values here. Some might say that there have always been such transitions as the younger generation supplants the older generation. True, but it’s also correct that not all such changes are for the better.

In any event, the heyday of hobbies seems to be (as with all heydays) a thing of the past. Just how bad things are going to get can’t be assessed yet because the ‘hobby generation’ is still with us (that’s you and I, for the most part). But, once we’ve moved on to that big convention in the sky, only the social networking generation will be left. Then, if this trend continues, the lone, forlorn hobbyist will someday be looked upon as some sort of kooky, social oddball. [Oh, wait a minute...We’re already somewhat looked upon as kooky, social oddballs!]

Thus, for the most part, it’s the [pardon me] outgoing generation that is the collectors; as that generation inexorably diminishes, so do the hobbies. But, not all hobbies!!

And, upon further consideration, there seem to be a few hobbies, at least, that actually benefit from the changing of the generations in that they draw their members from the older generation, no matter what the values of that generation happen to be. Gardening, for example. That tends to appeal to more people after they retire...and Americans spend more on gardening than any other hobby [to which I can personally attest (just thought I’d throw that in.]). Now, the same might be said of our own hobby. That certainly appeals to the ‘more mature’, but, unfortunately, in much more minute numbers, and, barring coming ice ages, global warming, climate change, or whatever

It also occurs to me that collectible collecting is a sedentary activity, and we're living in a society where everyone is going somewhere, planning to go somewhere, or just getting back from going somewhere. That's especially true, of course, for the younger generations.

In any event, hobbies may diminish in numbers, but they don’t die out. No matter what the circumstances, there will always be those mavericks who feel the innate urge to collect. And, whatever the future holds for collectors and other hobbyists, we can take some solace in the fact that were all suffering together!

Ed. Note: I’ll have a comparison of the matchcover, business card, and postcard hobbies in the next issue.
Anyone have this complete set? I only have these two—London Bus and Downing’s Street with policeman. These boxes were made by the Cornish Match Co. (UK).

If you have the set, please let me know how many in the set and which ones are missing here.

If you have a question about a set or series, just send me a representative scan and some background info, and I’ll run it.

Know your covers!

Lite King

Lite King was a Pacific Match Co. box trademark.

The Pacific Match Co. (1924-1964) was founded by O.V. Snyder and associates who had relocated to Tacoma, WA, from Wheeling, WV, where he had apparently worked in the match industry previously; no relationship to previous company. The high cost of labor and materials forced the closure of the company in 1964.

Pacific Match also produced a number of other box trademarks: Sunset, De-Lite, Fire Chief, Dependable, Tacoma, Red Head, Strike-Out, Junior, Ideal, and Favorite.

The company was a fairly small manufacturer, and, consequently, there doesn’t seem to be many of these boxes still around. (I collect trademarks, so I happened to have an example of the box in my collection).
I BUY MATCHCOVER COLLECTIONS!

If you are a collector and are wanting to sell, I am an avid collector (not a dealer) and have been since 1977. My goal is to give you the highest price and fairest transaction possible. I buy whole collections, categories, or unsorted assemblies. Full books, flats, Bobtailed, all categories. Both Matchcovers, and box labels. If you wish to consolidate your collection to fewer categories, I can also help there.

Please give me a call or write. I would enjoy talking to you.

David Rutan
PO. Box 713
LaCenter, Wa 98629
360 513 5465
dave.rutan@yahoo.com

Sierra-Diablo Matchcover Club

Sierra Diablo was founded in 1983 by a small group of collectors centered in the Sacramento area. Today, it’s the second largest regional club on the continent. Taking its name from the Sierra-Nevada Mts. to the east and Mt. Diablo to the west, this regional club serves the Sacramento-San Francisco region of Northern California.

Sierra-Diablo’s success in the hobby has been a direct result of its working members, especially its officers. Over the years, they have not only shown themselves to be dedicated but innovative, as well....and thus the club has become celebrated for its bulletin, its bulletin auctions, its cutting edge innovations, and more. Its informative, award-winning bulletin is the only one in the hobby that is published every month, available via internet, and in full color; its designer membership cards (alá Loren Moore) have become collector’s items in themselves.

Sierra-Diablo also has its own web site: http://www.matchcover.org/sierra and is the only regional club to have its bulletin and roster also available on-line.

Sierra-Diablo has no annual meetings (most of our members are out of state). Current officers are: John Bachochin (Pres), Loren Moore (Treas), Mike Prero (Editor). Dues are $5 (e-bulletin), $10 (hard copy), $15 (family), $15 (Canada/Mexico) or $20 (outside N. America) and are payable to the “Sierra-Diablo Matchcover Club,” c/o Loren Moore, POB 1181, Roseville, CA 95678 916-783-6822 loren@bgsplanco.com

GET IN ON THE GOOD STUFF—JOIN US!
The Mail Box

John Mathot, CA: John sent in this nice old DQ that he’s recently added to his collection.

Richard Giardini, CO: Enjoyed the newsletter as usual. Regarding the Leavenworth cover [p. 20, Jan/Feb issue], it is a gag cover and one of a set. There are also several similar sets from that era that used this theme. I have attached the few I own for your information. [below]

Wayne Eadie, NY: In reference to “Manumarks” in latest bulletin p. 28, Jan/Feb 2019], as a match company distributor, I can shed some light on the subject of manumarks. Some customers don’t want the match company name on their match order, especially when prominent on the flap. An option in that case is to put it inside, or drop it altogether. When the law mandating strikers on the back rather than front (around 1972), a mandate for including the name of either the match company or selling agent somewhere on the match was also issued for accountability on the striker placement. Any eliminating of the manumark or “footer/foot line” as the industry calls it, became illegal after that point.

Ed. 36 years in the hobby, and I never knew that!

Ed Wright, CAN: Ed found two Diamond Licensed Match covers. This one and one from Corby’s rye Whiskey, c. 1905, although it’s hard to tell from this manumark.

Tom Valachovic, FL: In reference to an earlier Insta-Poll - One bright spot I still see in the hobby is the work of a tireless few put into making RMS and other swapfests a success. I’ve gone to at least 6 of the last RMS and 12 or 14 Southeast. There are still collectors who work their tails off in volunteer positions. Hopefully that will continue.

Lia De Simone, VT: Lia wrote in asking whether it was ‘normal’ for covers not to have phone numbers. Ed. It is amazing the number of covers that do not have full contact information. There would certainly be some instances where the particular businesses had their own valid reasons for not having such information put on their covers, but, those instances aside, a veteran collector once told me decades ago that covers lacking such information (phone numbers, full addresses, etc.) are examples of the match company salesmen or jobbers not doing their jobs properly. I.e., they should have informed the customers that such information would be to their benefit.
Here’s Publicizing the Hobby in a different way...

Dave Rutan, WA: About a month ago I started making framed displays of old matchcover art that is organized by subjects that I thought the general public would like. So far I have made three.

They are WWII patriotic, Full Length, and bathroom products. Attached are the photos of these nice pieces of art. Well, the response has been overhelming. It’s getting the attention that I really wasn't expecting and all from people who have never seen or liked this kind of art. My point here is I really think we can bring new interest into the hobby by elevating the awareness of the art/design to an artist perspective and for the general public to appreciate. I think its worth discussing and exploring. Thoughts?
Always popular—Leon & Eddie’s covers. >

Stan Tombs, CAN has been downsizing and has been successful in finding a home for part of his collection. He contacted the head office of the Four Seasons Hotels and Resorts in Toronto to inquire as to whether they would be interested in receiving a donation of his collection of Four Seasons matchbooks. Eleanor Deacon, the Corporate Communications Coordinator, was receptive of his generous offer and was very interested in adding the 5 binders to their archives.

The Full Length Matchcover Club website is now UP and running.

http://www.fulllengthmatchcovers.com

Answer to Last Issue’s Matchcover Mystery

“In what year did the last Canadian match manufacturer close?”

Claude Pelletier, CAN > 2000 (I have 2001, but...)

Matchcover Mysteries: #141

“Who produces Ohio Blue Tip matches now?”

An easy one for beginners! Answer in our next issue.

Hobby Glossary

Thamesdown Phillumenist Club - England-based club; ?-present.

Thank You - category for covers having “Thank You” as text; many Nationals in this category; Mel Garrett, KS, had 2,339 in 6/93.

Thin Imperial - Pageant box trademark; ?-present.

Thin King - Pageant box trademark; ?-present.

Thin Queen - Pageant box trademark; ?-present.

Thompson Girlies - 5 Girlie sets from Superior by artist Thompson; 1953-1957.

Tip’n Twinkle VIP Sets: 3 novelty sets issued in 1957, 1958, 1961, featuring parodies; first two sets have 12 20s, but third set has 8 20s, 2 10s, 1 30, and a Jewelite.

Titanoxer Girlies - 1960 Universal set of 6 Girlies, although the last cover is actually not a Girlie.

Tobacco Club - A specialty club centered on tobacco issues. 1997-present. Same name bulletin.

Top Dogs Set - 1977 Bryant & May set of 12 20s.

Towns - large category for covers showing a single location (city and state); this category’s goal is usually to get one cover from every town/city in the US; only 20-strikes qualify, and some collectors want location on front panel; Perkins Americana covers frowned upon here; Tom Valachovic, NY, had 33,221 as of 1/16.

Toyland Set - 1954 Universal set of 10 Christmas covers.

Trademarks - the manufacturers’ names for their various types of covers (i.e., Jewel, Signet, etc.); trademarks are not always present on covers, but if they are they will be on the inside of the cover, or in the manumark on a box; some actually never appear to have been used on covers at all (i.e., Taffeta, Metallic, etc.); also a category for covers displaying various trademarks, since some collectors collect trademarks (i.e., one of each). 4,403 currently listed (worldwide).
John Birch Society

_I haven’t heard anything about the John Birch Society in years, but it’s apparently still going..._

The John Birch Society (JBS) is a conservative advocacy group supporting anti-communism and limited government. It has been described as radical right.

Businessman and founder Robert W. Welch, Jr. (1899–1985) developed an organizational infrastructure in 1958 of chapters nationwide. Its main activity in the 1960s, said Rick Perlstein, "comprised monthly meetings to watch a film by Welch, followed by writing postcards or letters to government officials linking specific policies to the Communist menace". After an early rise in membership and influence, efforts by those such as conservative William F. Buckley, Jr. and National Review led the JBS to be identified as a fringe element of the conservative movement, mostly in fear of the radicalization of the American right.

Originally based in Belmont, Massachusetts, it is now headquartered in Appleton, Wisconsin, with local chapters throughout the United States. The organization owns American Opinion Publishing, which publishes _The New American_.

The organization supports limited government and opposes wealth redistribution and economic interventionism. It opposes collectivism, totalitarianism, and communism. It opposes socialism as well, which it asserts is infiltrating U.S. governmental administration. In a 1983 edition of “Crossfire”, Congressman Larry McDonald (D-Georgia), then its newly appointed president, characterized the society as belonging to the Old Right rather than the New Right.

The society opposed the 1960s civil rights movement and claimed the movement had Communists in important positions. In the latter half of 1965, the JBS produced a flyer titled "What's Wrong With Civil Rights?", which was used as a newspaper advertisement. In the piece, one of the answers was: "For the civil rights movement in the United States, with all of its growing agitation and riots and bitterness, and insidious steps towards the appearance of a civil war, has not been infiltrated by the Communists, as you now frequently hear. It has been deliberately and almost wholly created by the Communists patiently building up to this present stage for more than forty years."

The society opposed the Civil Rights Act of 1964, claiming it violated the Tenth Amendment to the United States Constitution and overstepped individual states' rights to enact laws regarding civil rights. The society opposes "one world government", and it has an immigration reduction view on immigration reform. It opposes the United Nations, the North American Free Trade Agreement (NAFTA), the Central America Free Trade Agreement (CAFTA), the Free Trade Area of the Americas (FTAA), and other free trade agreements. They argue the U.S. Constitution has been devalued in favor of political and economic globalization, and that this alleged trend is not accidental. It cited the existence of the former Security and Prosperity Partnership as evidence of a push towards a North American Union. The JBS was a co-sponsor of the 2010 Conservative Political Action Conference, ending its decades-long exile from the mainstream conservative movement. [https://en.wikipedia.org/wiki/John_Birch_Society]
RMS 2019
August 18-24, 2019

Holiday Inn, Strongsville, OH
15471 Royalton Road
Strongsville, OH 44136
1-877-408-4913

Room rate is $95.00 US, + tax
Group code is RMS
Deadline for this rate is July 28, 2019
Breakfast included.

Please complete this form and mail, with payment
no later than August 1 to:
Mitzy Mantz
1198 Spring Valley Road, Bethlehem, PA 18015
mitzym13@gmail.com

Names:______________________________________________RMS#:_____________________

City:________________________ST:________Phone:________________________

Arriving:____________________Leaving:______________________________

REGISTRATION FEE: ALL PARTICIPANTS MUST REGISTER #_______@ $10 = ___________

Would you like a dealer table? (circle) YES - NO

Indicate: one_____ or two_____ @ $10 per table per day...........................= ___________

Contact Marc Edelman @ Matchman@voicen.com (subject: Dealer Table) with questions.

Friday, August 23 – Awards Banquet Buffet
Includes salad, rolls, choice of two entrees, vegetable, starch, and dessert

_______ @ $23 = __________

Make checks payable to RMS

CONVENTION T-SHIRTS WILL BE AVAILABLE THIS YEAR!
Order form will be in our next bulletin.

MORE INFORMATION COMING SOON!
Flying Saucers!....We’re Ready!

A flying saucer is a descriptive term for a supposed type of flying craft having a disc or saucer-shaped body, commonly used generically to refer to an anomalous flying object. The term was coined in 1930 but has generally been supplanted since 1952 by the United States Air Force term unidentified flying objects or UFO's. Early reported sightings of unknown "flying saucers" usually described them as silver or metallic, sometimes reported as covered with navigation lights or surrounded with a glowing light, hovering or moving rapidly, either alone or in tight formations with other similar craft, and exhibiting high maneuverability.

While disc-shaped flying objects have been interpreted as being sporadically recorded since the Middle Ages, the first recorded use of the term "flying saucer" for an unidentified flying object was to describe a probable meteor that fell over Texas and Oklahoma on June 17, 1930. "Some who saw the weird light described it as a huge comet, a flaming flying saucer, a great red glow, a ball of fire." The highly publicized sighting by Kenneth Arnold on June 24, 1947, resulted in the popularity of the term "flying saucer" by U.S. newspapers. Although Arnold never specifically used the term "flying saucer", he was quoted at the time saying the shape of the objects he saw was like a "saucer", "disc", or "pie-plate", and several years later added he had also said "the objects moved like saucers skipping across the water." Both the terms flying saucer and flying disc were used commonly and interchangeably in the media until the early 1950s.

Arnold's sighting was followed by thousands of similar sightings across the world. Such sightings were once very common, to such an extent that "flying saucer" was a synonym for UFO through the 1960s before it began to fall out of favor. A lot of sightings of the cigar-shaped UFO were reported following it. More recently, the flying saucer has been largely supplanted by other alleged UFO-related vehicles, such as the black triangle. The term UFO was, in fact, invented in 1952, to try to reflect the wider diversity of shapes being seen. However, unknown saucer-like objects are still reported, such as in the widely publicized 2006 sighting over Chicago-O'Hare airport.

Many of the alleged flying saucer photographs of the era are now believed to be hoaxes. The flying saucer is now considered largely an icon of the 1950s and of B-movies in particular, and is a popular subject in comic science fiction.[https://en.wikipedia.org/wiki/Flying_saucer]
“What single category could you use help in obtaining covers?”
[maybe we can get you some help!]
[January - responding]

Atlantic City, Pre-Casino
Steve Gilbert

Bakeries
Wally Mains

Bermuda
Wayne Eadie

Bicentennial
Larry Bell

Bowling
Dina Melucci

Brothels, Adult, Massage, etc.
Clyde Callen

Camels, 30s
Bill Andrews

Cartoon Personalities
Andre Godin

Casinos, Pre-’50s
Mark Kamm

CCC Camps
William O’Brien
Duane Ready

County Seats
Barbara Myers

Diamond Covers, Very Early
Kevin Saucier

Diners, F-L
David Nudleman

Disney
Robert Zack

DQ Hotels
Dean Hodgdon

DQ RR’s
James Sekavec

DQs, S. Calif.
Kevin Fleming

Eddy Match
Wilton Mason

Elks Club
John Bachochin

Flats
Mike Hothan

Flying Carpets
Sherry Sisson

Full-Length
Dave Rutan

General
David Walters

Girls
Ron Davis

Group I Movie Stars
Bill Gigantino

Group I Sports
Richard Giardini

Hollywood Canteen Movie Stars

Tom Clewell

Lions Club
Ray Moore

Manitoba, Older
Denis Bouchard

Manufacturers, US
Kathleen Kovacs

Marijuana
Joe DeGennaro

Military
Mike Prero

Moose Lodges
Manley Brudvig

Nite Clubs w/Dancing, Orchestras, Floor Shows
Greg Wolf

Parrots
Claude Pelletier

Perfect 36
Tom Valachovic

Phone #s, Low
Loren Moore

Police-Related
Greg Corrales

Radio Stations
Dave Carr

Rancho Mirage

CA
Leo Mallette

Santa Barbara, CA
Alan Riley

Staten Island
Frank Denzler

Tea Rooms
Pat Mains

Tikis
Rich Greene

Towns, Greek-Named
Marty Israel

Tulsa, AZ
Brad Anthamatten

Tums Sets
Terry Rowe

Wash., DC Music/Rock Clubs, ‘50s & ‘60s
Oscar Alley

Woodies
Bernie Burnell

I thought I’d be getting a better response than just 49 members, but, be that as it may, take a look at what categories these collectors need help in—perhaps you can delve into your dupes/trading stock and help them out.

Some of these categories are pretty difficult, but, them some are much easier: Bernie Burnell’s looking for Woodies; Mike Hothan wants Flats; John Bachochin is on the lookout for Elks; and so forth.
### Universal District Offices

#### 1925-1929
- New Orleans
- New York
- Philadelphia
- Pittsburgh
- Portland
- San Antonio
- San Francisco
- St. Louis
- Tacoma
- Tampa
- Washington, DC

#### 1930s
- New York
- Pittsburgh
- San Francisco
- St. Louis

#### 1940s
- Chicago
- Cincinnati
- Cleveland
- Dallas
- Denver
- Detroit
- Indianapolis
- Kansas City
- Los Angeles
- New York
- Philadelphia
- Pittsburgh
- Salt Lake City
- San Antonio
- San Francisco
- Seattle
- St. Louis
- Washington, DC

#### 1950s
- Atlanta
- Baltimore
- Boston
- Buffalo
- Charlotte
- Chicago
- Cincinnati
- Cleveland
- Columbus
- Corpus Christi
- Dallas
- Denver
- Detroit
- El Paso
- Fort Lauderdale
- Honolulu
- Houston
- Hudson
- Indianapolis
- Kansas City
- Las Vegas
- Little Rock
- Los Angeles
- Louisville
- Memphis
- Miami
- Milwaukee
- Minneapolis
- Nashville
- New Orleans
- New York
- Orlando
- Philadelphia
- Phoenix
- Pittsburgh
- Portland
- Richmond
- Roanoke
- Sacramento
- San Antonio
- San Diego
- San Francisco
- San Juan
- Seattle
- Springfield
- St. Louis
- St. Paul
- Syracuse
- Tampa
- Washington, DC

#### 1964-1978
- Albany
- Atlanta
- Baltimore
- Buffalo

#### 1979-1987
- Albany
- Albuquerque
- Atlanta

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Note: I gathered this information from dated Universal covers. Only domestic covers are the focus here.
CLASSIFIED ADS

TRYING TO LOCATE: whoever may have gotten Judi Witter's Classic Collectables Souvenirs covers collection. I'm working on updating the listing and can use any help I can get. Joe DeGennaro, 309 East 87th Street, Apt. 6E, NYC, NY 10128. jdegennaro45@gmail.com ............................................M/A19

FOR SALE: 545 Music covers for 25.00$ US; 429 Flowers covers for 15.00$; 345 Safety & Security covers for 10.00$ US. All plus mailing. Claude Pelletier, 9 Henri IV, Bromont, Que J2L 0H3 CAN 450-371-1623 cpelletier43cp@gmail.com..................................................M/A19

FOR SALE: Manufacturers and Jobbers listing. Over 10,600 listed. Available only as .pdf file. $15. Mike Prero, rmsed@matchpro.org......M/A19

PLASTIC PAGES: BetterVue in packs of 50 pages for $18 plus postage. 20, 30 or 40-stick sizes available. Wayne Eadie EadieEnterprises@gmail.com or 914.806.6739.......................M/A19

WANTED: Lions Club covers, club events, candidates, restaurants where Lions meet, etc.. Ray Moore famousray@comcast.net............M/A19

I WANT TO BUY YOUR DUPES: whole categories and entire collections. Greg Lund, 7000 Rainswood Ct., Bethesda, MD 20817 301-469-7125 greglund@aol.com............................................M/A19

BUY OR TRADE: full-book midgets. Also, matchbook holders (metal, leather, plastic; also any literature). Andy Denes, matchbookholder@yahoo.com 805-368-8115 6911 Sunset Ridge Court, West Hills, CA 91307........................................................M/A19

LOOKING FOR: American Aces, Slims, UltraSlims, Camel 30's, and BrewPubs. Have plenty to trade in those and other categories. Grant Gehringer, 4761 Parkman Ct., Annandale, VA 22003, 703-354-2457, grant-matches@verizon.net...................................................M/A19

WANTED: ANY covers in any condition from Tulsa, Oklahoma that I do not currently have, especially features and odd-sizes. I am especially in search of books from the Ahrens Brewing Company, who was a brewer here in the late 1930's. The books are typically features with bottle-shaped sticks. I'm also looking for any Apache Beer out of Arizona. coorsone@swbell.net or Brad Anthamatten, PO BOX 14069, Tulsa, OK 74159-1069........................................M/A19

SLOTTED PAGES: 100 20 strike-sized. $10.00 U.S. plus postage. Bill Andrews, 4061 Cedar Hill Cross, Victoria, BC CAN V8X 2J2, 250-479-2761 alberta127b@charter.net...............................M/A19

TRADE: my 2 duplicate DQ Navy Ship bobbed match covers: MEDUSA & ARKANSAS for your duplicate DQ Navy Ship covers that I need. I also have a struck USS TENNESEE Safety First for one I don’t have. John B. Mathot, 1420 S Beverly Dr., Palm Springs Ca 92264 gimathot@earthlink.net................................................................M/A19

WILL BUY: covers I don’t have from the following CA cities: Big Bear, Compton. San
LOOKING FOR: plastic "Broadway" matchboxes: Torch Song Trilogy, On Your Toes, My One & Only, Coca Cola, Dancin'. Frank Denzler at fank111@aol.com.................................M/A19

BIG BOY MISCELLANEOUS FOR SALE OR TRADE: Barry Turner gobluebarry@gmail.com 586-468-3641.............................................M/A19

WANTED: Covers advertising publishers & books, especially paperback books. Will buy or trade for covers in your categories. Contact: rlgreene@comcast.net or call 856.278.4140..................................................M/A19

LOOKING FOR: Full Lengths, Gas Stations and Route 66 covers. David w5ctk@yahoo.com.............................................M/A19

LOOKING FOR: any Ellis Foods covers. Especially #5, #6 & #8. Will trade or purchase. Richard Lauck, 9424 Odin Way, Bothell, WA 98011-1646, 425.486.4501, rlauck@frontier.com.............................................M/A19

10-STRIKES? Anyone who collects 10 strikes, please contact me for trading opportunity. I have a lot! Thanks, Dave Rutan dave.ruta@yahoo.com 360-513-5465.............................................M/A19

WILL PAY: top cash value for any girlie, or transportation-related (railroads, trucking, airlines, shipping lines) match cover collections in good condition. Please e-mail me at rfdavis@telus.net or leave a phone message at (604) 541-1118 and I will reply promptly. Thanks. Ron Davis RMS 9758, Surrey, British Columbia, Canada.....M/A19

BEST BARGAIN IN THE HOBBY! $5 gets you a year’s e-bulletin membership in Sierra-Diablo Matchcover Club. That brings with it the only monthly bulletin in the hobby and access to the best bulletin auctions you can find. Membership application at http://matchcover.org/sierra.............................................................M/A19

WE WANT YOU! at the 2019 RMS Convention. Make your plans now and send in the registration form on p. 24 of this issue. Think of all those covers, activities, friends, and great food awaiting.

Classified ad policy: Ads are published on a space available basis. Please keep ‘em short and send them in as soon as possible! Send to Ed. ASAP.

Pearls of Wisdom

Having an Affair?

Ten Mors de l'Enfants

Keep Away From Children
The Origin of Flats

[Ed. Note: I have always avoided listing flats in the various lists I maintain, reasoning that they were not real covers since they had never seen circulation. I recently contacted Wayne Eadie for validation or clarification of this, as Wayne is probably “the closest collector to the match industry”, and his answer below seems to settle the question once and for all.]

“I have never seen a flat that was not also a real cover as well, and have many in both form. Why would a match company take the time and effort to make up cover art for a cover that they will not actually produce? Much easier to just take good examples out of their production runs which don't require making up a phony name or getting approvals. They come from overrun sheets that are pulled and cut before matches are inserted.

I have always kept flats as real covers, but will substitute an original for a flat if I get one. I prefer one that has actually been in circulation. I have stacks of sales flats provided by the match companies and have even chased down one I saw in the catalogue from a restaurant in this area. Match companies also glued them onto the pages of their catalogues for many years. While still plentiful in Europe and Asia, match cover flats are all but gone in the U.S., replaced by catalogue pictures. I don't even get flats of my orders any more, after years of their supplying them with final billings.

Hope this helps and always happy to provide a match company perspective. Since 1972, I have sold for Superior, Lion, Atlantis, Atlas and now D D Bean. I have toured Universal's creative department in St. Louis, Lion's production plant in Chicago and D.D. Bean's in Jaffrey, NH. I have lined up speakers at RMS Conventions from Diamond, Columbia and Bean and speak regularly to the people at Atlas where my orders come from (soon to move from Texas to NH with the purchase of Atlas by Bean). I also know the Bean family, who will this year own the last match production facility in the U.S., down from over 100 at one point in time. I might be the closest collector to the match industry, or what is left of it.”

Hmmmmm..

A conundrum! What do you do with Girlies that won’t be listed?

I’ve collected Girlies for years, and so far all I’ve been able to come up with is putting them in a lonely box, but I’ll probably just put them in a separate Girlies album. Any other ideas?
NEW MEMBER (*=will trade):

9896 – * Don Meyers, 2424 Ackerman Ave, St. Louis 63114-5202………………
COLLECT: Beer Breweries, Iowa Towns & Cities, Iowa Breweries….beercanbock@gmail.com

9897 – Shirley Holler, 6009 Robert Dr., Brook Park, OH 44142-2762……..Forest City Matchcover Club
COLLECT: Features, Dogs, Die Cuts, Trans., Ohio, & Amusement Park .......smh1259@att.net

9898 – George Holler, 6009 Robert Dr., Brook Park, OH 44142-2762……………….gth1053@att.net

9899 – * Connie Hayden, 44557 W. Granite Drive, Maricopa, AZ 85139-8981………………Internet
COLLECT: Military, Trans., Canada, & Matchbook Manufacturers…..chayden877@gmail.com

9900 – Barbara Votaw, 4065 Saw Mill Circle, North Olmsted, OH 44070-2107………..Forest City MC
COLLECT: Las Vegas, Cleveland Local

9901 – * Bruce MacDonald, 20 Cliffside Rd., Lowell, MA 01852-1506……Macdonald.b@comcast.net

9902 - * John Critchette, 40420 Ivywood Ln., Plymouth, MI 48170-2730…………………..Internet
COLLECT: Jazz Clubs, Hotels, Detroit, & Chicago……………..critchett40420@comcast.net

REINSTATED:

9528 – Wilton Mason, 1636 Walnut Rd., Springhill, LA 74075-4714…..wandgmason@centurytel.net
COLLECT: VA Hospitals, 40's Blue & Gold, Ellis Gro 20's, NBC & ABC Radio Broadcasters

9289 – Warren Barnes, PO Box 1022, Raymond, NH 03077-1022…………warbar@gmail.com

4526 – * Alice Blandin, 2307 Honeycomb Lane, Camano Island, WA 98282-6306...blandin@pox.com
COLLECT: Unspecified, General, & Prefer 10 strikes

CATEGORY UPDATE

9890 – James Sekavec – Railroad DQ’s, Not Railroads, DQ’s

ADDRESS CHANGE:

3313 – Alan Riley, 3801 Pine Needle Place, New Bern, N.C. 28562-9787
4290 – Andy Denes, 8911 Sunset Ridge Ct., West Hills, CA 91307-3840
5079 – David Hampton, 1813 Flint Ave, Akron, OH 44305-4307
9806 – Rich Lamothe, 1052 W. Chilton Dr., Tempe, AZ 85283-4428

Reminder Dues are due. If you don’t know your expiration date email or call me. If your email or mailing address changes please let me know so I can update the Membership Roster. Clavette324@aol.com

BIRTHDAY CLUB: The following club members will be celebrating birthdays on the dates indicated. Please check your latest roster to get current addresses and categories: Wally Mains (4/11); Denis Bouchard (4/24)

If you’re interested in receiving 200-300 covers or boxes during your birthday month, send an SASE #10 envelope to: Wally and Pat Mains, 105 Roger Ln., Florence, KY 41042-2334. NEW MEMBERS ARE ALWAYS WELCOME.
The Voice of the Hobby
RMS BULLETIN
The Official Publication of the Rathkamp Matchcover Society
Published Bi-Monthly

SOUTHERN SWAPFEST 2019: March 19-23. Holiday Inn Hotel and Suites - Busch Gardens, Tampa, FL 33612, (813) 971-7690. Rates are the same as 2018: Single: $89.00, Single Deluxe: $99.00, and Exec. Suite: $109, includes free hot breakfast. Fun for all! Make your reservations early. FMI: Bill Hayes at 727-470-9148 or largomatch@hotmail.com, or Frank Denzler at 352-360-0769 or fank111@aol.com.

TRANS CANADA SWAPFEST 2019: May 2 – 4, 2019, Radisson Hotel Kitchener Waterloo, 2960 King Street East Kitchener, ON N2A 1A9 (519) 894-9500 (800) 333-3333. Much more information will follow.

UES 2019: June 5 - 9, 2019, Ramada Plaza Hotel, 1718 Underpass Way, Hagerstown, MD 21740 (301-797-2500). Freebee tables, dealers, auctions, displays, bingo, awards banquet, free chicken & pizza on Friday.

COMING UP!
May/Jun: “Collecting Liquor Stores”
Jul/Aug: “Auto Dealers”
Sep/Oct: ‘Collecting Department Stores”

Get Your Latest Convention/Swapfest Info!
AMCAL Convention: http://www.thenewamcal.com
RMS Convention: “Convention Central” at http://matchcover.org
Southern Swapfest: at http://southernswapfla.com

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Display Ads
Full-Page = $55.00
Half-Page = $30.00
Quarter-Page = $17.50
Eighth-Page = $10.00 (N/A for businesses)

Classified Ads
Classified ads are free for members, on a space available basis. 10¢ a word for non-members.

Submission Deadlines
All material is due to Editor NLT 30 days before appropriate publication month: Jan, Mar, May, Jul, Sep, Nov.