Web Site Reviews: I

by

Mike Prero

Matchcovers and Phillumeny, as with everything else, have burst forth upon the net. Just punch in an appropriate search and there they are! Here's a quick review of what you can expect to find [all sites were reviewed during the first week of April 1999 using a Pentium II 233 with a 33.6 modem—loading times noted below may vary according to the particular system used. The reviews here reflect the Editor's opinions, so everyone else can safely disavow them].

CLUB SITES:

AMERICAN MATCHCOVER COLLECTING CLUB: (http://www.matchcovers.com) - A very professional-looking, well-done site, heavily commercialized, with 13 pages. Includes: hobby history, fully illustrated on-line auction, book sales, guestbook, AMCC Swapfest info, custom matchbook ordering, application, and links. This is really a combination auction/club site. All the of lots on the auction looked like they were single covers, and they all had starting bid prices, which I find objectionable, just on principle. If I'm going to bid, I want the freedom to bid based on what the cover is worth to me. Wide variety of lots; rebidding. Fairly fast-loading. Wish I had the technical expertise to put together a site like this!

BRITISH MATCHBOX LABEL & BOOKLET SOCIETY: (http://enterprise.shv.hb.se/~match/bml&bs) - Simple straightforward site, 5 pages. Includes: club info, label illustrations, application, and links. Fairly fast-loading. This club is the biggest in Britain. Main emphasis is on labels, but boxes and covers are also within the club's scope. The site, itself, is skimpy when compared to others, but it does advertise the club, and that application form is very important. I was surprised to see that there is no general hobby information or collecting procedures. There aren't any "hooks" for prospective members.

continued on p.3
The President’s Message

Spring is right around the corner. The weather is getting warmer and the flowers are blooming.

The 59th RMS Annual Convention is coming right along. Look for information about the convention in the upcoming bulletins. Please be sure to send your nominations in for Hall of Fame and/or Outstanding Collector. If you have questions about the convention please contact Shirley Sayers or Pat Shappell.

Congratulations to Mid-South on their successful swapfest.

RMS President,
Linda Clavette

May/Jun Caddy Raffle Winner!

......MARCIE LOWE, PA!

is 1,000 covers richer! Congratulations!

YOU could be our next winner! Your $1 gets you four chances to win 20 CADDIES. Each caddy is different, each has city and state, all are stripped. We even pay the postage! You can’t beat that!

Enter as many times as you wish. Send your Caddy Raffle $$ to the Ed., 12659 Eckard Way, Auburn, CA 95603 NLT than the deadline for the next Bulletin. You could win 1,000 covers for only $1!

WANTED!!!

VOLKSWAGEN-related matchbooks from the 1950’s and 1960s, or other related items.

MOE
714-848-5955
E-Mail: moe@cyclegarden.com
PACIFIC NORTHWEST MATCHCOVER COLLECTOR’S CLUB: (http://www.halcyon.com/rlauck/pnmcc.html) - Attractive site, animation and sound, fairly graphic intense, with 11 pages. Includes: sample covers, classified ads, illustrated on-line auction, club meeting locations, links. Nice site, very creative, but not as instructive as the other club sites. Not having a printable or sendable application is a drawback, but, then, PNMCC is one of only six clubs in the hobby that has a site up, so it’s ahead of the game anyway you look at it.

RATHKAMP MATCHCOVER SOCIETY: (http://www.psyber.com/~rmsed) - The biggest and best matchcover site on the net, simple and straightforward, 15 pages. Includes: RMS history, general hobby info, cover illustrations, complete clubs of the hobby listing, classified ads, collectors on-line listing, selling covers, upcoming events in the hobby, application, forum, and links. Fairly fast loading. The clubs listing provides up-to-date contact information on every club in the US and Canada; the collectors on-line listing is the most comprehensive in the world, currently listing collectors w/e-mail in 17 countries; the upcoming events page lists all major meets for the current year in North America.

SIERRA-DIABLO MATCHCOVER CLUB: (http://www.psyber.com/~rmsed/sierra) - Attractive site, done in an unusual black and red design, animation, 11 pages. Includes: hobby history, club history, collecting guidelines, sample bulletin articles, sample auction page, conventions/swapfests info, sample glossary page, application, links. Cover illustrations are distributed throughout the site. Fairly fast loading pages. Auction page is sample only. Very informative; geared for prospective hobbyists. Lots of “entry level” information, such as the “collecting guidelines,” “glossary,” and upcoming hobby events pages, offered.

TEXAS NATIONAL MATCHCOVER SOCIETY: (http://members.home.net/tablefortwo) - Simple, straightforward site, 5 pages. Includes: classified ads, cover illustrations, and links. All the pages, except the main page, were under construction when I reviewed the site. N/A on loading time because of this. No printable or sendable application. Can’t really review this site in its condition at this time, but I wanted you to know that it exists. This, I believe, is the newest club in the hobby, so I imagine that the site will be fully up and running soon, if it isn’t already by the time you are reading this.

AUCTION SITES:

CYBERSPACE MATCHCOVER AUCTION: (http://members.aol.com/jbnmatch/auction.htm) - Simple, straightforward site, 3 pages. 67 lots when I looked at it; all types. All had starting bids (!), but with an apology. Rebidding. This site may be closing down in the near future due to the webmaster John Nichols’ impending military reassignment.
EBAY: (http://www.ebay.com) - The biggest auction site on the net. Search for “matchcovers,” “matchboxes,” and or “matchbox labels.” I found 78, 15, and 11 lots respectively. Number of pages depends on number of sellers at the moment. All lots illustrated. All have starting bids $yuko$. Rebidding. Fast-loading. Each lot shows bidding history. You have to register online first, no cost. You can also find match-related items (i.e., match safes, salesman’s sample books, other match ephemera, etc. Greg Lund recently found and purchased a 1941 copy of the Duncan Hines “Lodging For A Night” on Ebay).

MATCHES 'N STUFF: (http://www.halcyon.com/rlauk/mstuff.html) - Simple, straightforward site, sound, 1 page. Slow-loading due to all the illustrations. Cover captions are difficult to read. All lots were single covers; no starting bids, wide variety of covers, no rebidding. Large illustrated auction catalog available by mail.

COLLECTORS' PAGES:

NEIL ABBOTT: (http://www.geocities.com/Heartland/Plains/9037) - Attractive, very innovative site, Australian member, 6 pages. Includes: guestbook, classified ads, matchbook and label collectors forum, matchcover and label illustrations, and links. A very interesting site. Neil has made related sites interactive to his. The question and answer format in the forum page is absolutely outstanding, as is the forum concept, itself! Check it out. Fast-loading. Neil is the 1st member listed in the RMS roster, by the way!

SIMON BLACKMAN: (http://www.liv.ac.uk/~blackman/home.html) - Simple, straightforward site, English, 7 pages. Includes: trading post, upcoming English meets, clubs worldwide, Norwegian match industry history, trivia, and links. Focus here is on labels, although few labels are illustrated. Very informative site. The clubs listing is the most comprehensive listing of phillumenic clubs throughout the world that I’ve seen.

PIERRE LEVEN: (http://www.ping.be/matchboxlabel) - Attractive site, Belgian, several language formats available, 8 pages. Includes: trade fairs and exhibitions, questions & answers, Belgian match history, Dutch match history, identifying foreign labels, vocabulary, and links. This is probably the best label site on the net. Fairly fast-loading. Very informative. Lots of links to other European label sites. A must for foreign label collectors.

BILLIO PIPER: (http://www.nations.net/users/bawildcat) - Attractive and creative site dedicated to a South Carolina matchcover theme, animation and sound, 19 pages. Includes: lots of cover illustrations (15 pages!), guestbook, and links. Slow-loading due to animations and illustrations, but worth the wait. Often, music on a site gets to be a real headache very fast, but not here. A fun site.

[Next issue’s Part II will cover the rest!]
MATCH TIPS for New Collectors

by “Billboard Bill” Thomas

Have you heard of a new gimmick called e-fax? It’s great for people like me whose computer is not tied to a phone line. I have a phone fax, you get yourself a free e-fax number, and it enables me to send you a fax which gets translated into an e-mail message somewhere in a deep hole in Colorado, and my fax appears on your “You got mail” screen. It costs nothing, as you get lots of advertising with your messages. Call up e-fax, get you a phone number, and tell me what it is so I can send you messages quickly. Our RMS Editor has such a number already—978-389-0396.

Wave of the future - phones are becoming so abundant that soon many folks will have to dial the area code along with the 7-digit number even to call next door. This is occurring in my area (407) right now. It’s an inconvenience, but it avoids having new area codes assigned.

Do try to get to AMCAL late this month in Bakersfield, CA, as it does lotsa big things. Any California club membership makes you an AMCAL member, but even if you’re not c’mon west and have fun. In June, comes UES in Hagerstown, MD, the east coast version of AMCAL. If you travel about the country on business, try to make your travel plans mesh with attending a swapfest or club meeting this year. A third multi-club coalition has formed - the recent Southern Swapfest in LA was such a success that the 3 hosting clubs (Lone Star, Mid-South, and Southeastern) have formed a troika to have such swapfests each year. Next year’s will be in Jacksonville, FL. Current pres. is Rosie Rundell.

If you’re worried about lugging an oversized display to a convention, look at the large business portfolio carriers, like a giant portfolio with zipper on three sides, at Office Depot, etc. I’ve checked mine as airline baggage by inserting a 3/4” slab of plywood in it to keep the baggage manglers from mangling it. Office Depot also has large display panels in blk&whte that neatly fold into a smaller size for transporting. Since everyone can’t visit your home to see your terrific covers, a display is the only way you can get your covers admired by other collectors. Clubs have their own display rules—the RMS rules were published in Jan.

There are cover sizes, cover types, and cover categories. Size is pretty straightforward - there are many different cover sizes, starting with 10-strikes and going all the way up to the huge 240-strike ones you buy at scenic attraction souvenir stands. Type of cover refers to the manufacturer’s identity, which has largely disappeared. Not many years ago, we had a dozen or more cover types by just one mfr—Universal. They had Jewels, Jewelites, Uniglos, Foilites, Filigrees, Florentines. And then there’s categories, which means the kind of covers you collect. You choose your own categories, and they can be limited to subject matter like banks or bordello, or to certain types like Matchoramas or Jewelites, or they can be a combination of size, type, and category, like 20-strike Florentine covers with girlies on them. Pick your own categories, depending on your personal preferences or history - if you’re a retired mortician, funeral home covers might be an appealing category for you. No one will laugh if you choose some odd, obscure categories. There’s a small group who collect covers with manholes on them. How you sort and group your covers in your albums is purely up to you—the important thing is that you can find a cover when you seek it. Some categories file easily by alphabet or by geographic locale, while others like Xmas ones may need to be filed by color.

Please do not let your collection become trashed after you die. There are those who buy up collections, and even if your survivors don’t sell off your covers, ask them to donate them to a club or to some new collector so that they will continue to circulate in our hobby, won’t you?

[Got hobby questions? I’ll try to help. Write me at 222 S. Ranger Blvd., Winter Park, Fl. 3279, or. phone or fax me at 407-657-0222. I’m at home days and up until at least 11 PM EDT]
Twentieth Century-Fox

Growing up in Los Angeles as a kid in the late 50s, I doubt there were many of my contemporaries who saw so many movies, and so frequently, as I did. My father had diner downtown, and during the summer, undoubtedly to get me out of his hair, he financed my movie-viewing career. Wednesday was the big day. That’s that day that all the theaters changed their movies. I’d often see as many as seven films a week. That’s why just the name, Twentieth Century-Fox, holds a special significance to me. I watched the opening sequence to Twentieth Century-Fox films untold times.

Twentieth Century-Fox was one of the first motion picture production giants to locate in Hollywood. It got its start in 1914 when William Fox filmed Life's Shop Window on Staten Island. In December of the following year, a party of Fox players, headed by Winfield Sheeham, left New York to explore the wild and wooly West. Within a few days after their arrival in Los Angeles, they had completed arrangements for taking over the former Selig Studios at 1845 Allessandro St., in Edendale, California.

About July, 1916, the company began the making of comedies. Because of their great success, Fox found that a relocation was necessary for expansion. Consequently, in late 1916, he purchased the former Thomas Dixon Studio, a five-and-one-half acre site at Western Avenue and Sunset Boulevard. New equipment and a generating plant were installed and reinforced with such working apparatus as could be moved from the Edendale studio. Production was growing so rapidly that Fox purchased eight additional acres across the street. The total realty investment for the thirteen and one-half acres was $215,000.

The Fox facility became large enough to have twenty productions shooting at one time, and, by 1925, the company turned out 83 films. Forty-nine of these were special attractions, while the remainder were comedies. Between 1916-1925, Fox spent $15 million to produce 660 films on Western Avenue. Its production schedule grew so heavy that in 1923 the company bought 250 acres of land in the Beverly Hills area, and much of the production moved to what was called the Fox Hills Studio. Fox’s corporate headquarters, however, remained on Western Avenue. During the 1920s, Fox also developed the Movietone News that I remember seeing in the 50s....of course, those were the days when you went to the theater and you could expect to see two movies, a cartoon, news clips, previews of coming attractions, and maybe even a serial segment! Today, triple the price gets you one movie [the preceding was an editorial comment].

Anyhow, Twentieth Century-Fox has certainly left its mark on the entertainment history of this culture. In the 30s, John Wayne made his debut in The Big Trail; in the 40s, there was Tales of Manhattan; in the 50s, Fox developed the Cinemascope format and came out with such movies as Beloved Infidel; the 60s saw The Sound of Music and Doctor Doolittle; special effects would never be the same after Star Wars in the 70s; the 80s saw Cocoon and The Abyss; and recently Fox presented such blockbusters as Braveheart and Independence Day. But I couldn’t possibly end this without mentioning that it was also Twentieth Century-Fox that made one of my all-time favorite movies...Miracle on 34th St.!
WPEN Radio Covers

by Don Marquette

The vast majority of the WPEN Radio covers are contained within eight sets, each of which focuses on WPEN radio personalities. The following is a breakdown of the known WPEN covers:

1. 10c, 20fs, Series A (1956) numbered. Smith, Allison, Brees, Farren, Check cashing, Goukas, Pancho, Pat & Jack, Bennett, O'Reilly.


4. 10c, 20fs, Series D (1956) numbered. No record of these.

5. 10c, 20fs, Series E (1957) numbered. Smith, McQuire, Brees, Farren Check cashing, Goukas, Raymond, Benson, Check cashing, O'Reilly.

6. 10c, 20fs, Series F (1957) numbered. No record of these.


* Note: Series 1164 carries double design numbers on six covers. For example, cover #2 carries: A-1164 A- Design 2/A-1164 B- Design 9

Misc. WPEN covers: Eddie Newman, Joe Grady/Ed Hurst, Full-length "News" WPEN, Full-length "Sports" WPEN.

Ed. Note: I count 84 total covers, all 20-strikes. This definitely makes the WPEN covers one of the largest series in the Radio/TV category. Not the largest, though. In our next issue, we'll be taking a look at an even larger series...from KFOX Radio.

Anyone have any of the #6, Series F covers?

Thanks to Don, for this listing.
U.S.S. Yorktown: Monument Beneath the Pacific

[It will be 57 years ago next month that the famed carrier USS Yorktown was sunk in the Battle of Midway. Last year, Robert Ballard topped his discovery of the Titanic by finding the almost intact Yorktown sitting upright more than three miles below the surface of the Pacific, midway between Hawaii and Japan. It was the deepest shipwreck ever discovered.]

The third Yorktown (CV-5) had been laid down on 21 May 1934 at Newport News, Va. and commissioned on 30 Sep. 1937; Capt. Ernest D. McWhorter her first commander. By May of 1941 she was patrolling the Atlantic, enforcing American neutrality. She was at Norfolk on 7 December. She reached San Diego, Calif., on 30 December 1941 and soon became flagship for Rear Admiral Frank Jack Fletcher's newly formed Task Force (TF) 17. From then on, the action was fast and furious. The Yorktown participated in a number of missions, including the Marshalls, the Gilberts, New Guinea, and the Solomons. At the Battle of the Coral Sea, where Yorktown helped sink a Japanese carrier and damage another, several Japanese pilots mistook the Yorktown for their own carrier and tried to land on her deck! Later, a bomb exploded belowdecks, with 66 casualties.

Then came the fated Midway. Planes from the Yorktown, Enterprise, and Hornet sank three Japanese carriers, but the fourth, the Hiryu, managed to launch an attack which found the Yorktown. Three dive-bombers managed to hit her. Desperately managing to control fires and other bomb damage, at 1620, June 4, 1942, the Yorktown was mortally wounded by two torpedoes. The ship was listing, flood control was impossible. Capt. Buckmaster ordered the ship to be abandoned...a fate to be shared by the Hiryu. Yorktown, as it turned out, floated through the night, and an attempt was made to save her the next day, but at 1536, June 5, the Japanese submarine I-158 fired four torpedoes toward the ship. Hammann went to general quarters, a 20-millimeter gun going into action in an attempt to explode the "fish" in the water. One torpedo hit the destroyer and broke her back. Hammann jackknifed and went down rapidly. Two torpedoes struck Yorktown. Capt. Buckmaster decided to postpone further attempts at salvage until the following day. Throughout the night of the 6th and into the morning of the 7th, Yorktown remained stubbornly afloat. By 0530 on the 7th, however, the carrier's list was rapidly increasing. As if tired, the valiant flattop turned over at 0701 on her port side and sank in 3,000 fathoms of water, her battle flags flying. Yorktown (CV-5) earned 3 battle stars for her World War II service; two of them being for the significant part she had played in stopping Japanese expansion and turning the tide of the war at Coral Sea and at Midway.
The Secret Formula!

The concept of ‘industrial secrets’ probably goes all the way back to the time when the first man (or woman!) learned to use tools. Since then, the person or business that managed to stay on the ‘cutting edge’ of his or its field was usually the most successful. The path to such success was research and secrecy, and the match industry certainly had its share of such endeavors. This is the story of one...

Prior to the day of the parlor match, the only friction match was the old sulphur Lucifer match that, once lighted, gave off a nauseating cloud of sulphurous smoke which almost suffocated anyone in its immediate vicinity. But even that was a big advance over any fire-making agent in use before it, so in 1853 Edward Tatnall began the manufacture in Wilmington, DE, of the blue, sulphur-headed friction match and was quite successful. But it was one of his employees, originally known as Harry Bell but later by his full name, Harry Bell Courtney, who was to work a revolution in match making.

Courtney set himself to produce a friction match which would not emit the choking smog of the blue-flamers. He had set aside a piece of dry, soft pine, which had once been the mast of a small sloop, to supply his experimental match sticks. Using his wife’s cooking utensils and stove, he spent all the time he could experimenting in an effort to make a composition head match that would produce an instant flame, be easily extinguished, and be produced cheaply.

He finally achieved his goal and found his formula... his secret formula... for he would divulge it to no one for the next 30 years. During those 30 years, only he mixed the firing composition for the billions of matches which were made by Tatnall’s company... a company which reaped millions in profits.

Now, Tatnall had a partner in the business... one William H. Swift... who supplied both the capital and business management. Eventually, ‘friction’ developed between the two partners, and Tatnall was bought out. The company then became known as Swift & Courtney, and soon the secret Courtney match outstripped all competition. The company employed 300 workers at what was then very high wages, $18-$25 a week.

In Swift & Courtney’s early years, bundles of sticks, 12 or 14 inches in diameter and twice the final length, were dipped in paraffin on each end to make the wood burn more easily. The ends were then immersed in Courtney’s secret composition and cut in half with a sharp knife. When dried, they were packed in boxes by young women who became unbelievably proficient at the work.

At the factory, Courtney used a small room occupied by himself alone. All the chemicals and equipment he needed were here, but no one else knew the formula in all those years. Late in life, Courtney finally whispered the secret to two men, his son, Charles, and Ike Buzzard.

The company became Swift, Courtney & Beecher when Beecher, who had invented an automatic machine for making the match sticks and applying the composition, became president, and Swift became secretary and treasurer. The company—and Courtney’s secret—were sold to Diamond in 1882, supposedly for $2 million, but the plant remained in Wilmington for eight years before being moved to Oswego, NY.

As a side note... while Swift & Courtney was operating in Wilmington, many employees were affected with a disease called necrosis of the bone, caused by the handling of phosphorus or by inhaling its fumes. One of these was Courtney’s own son-in-law. It was also said that some of the lumps of the secret composition which were not quite right were occasionally discarded on nearby vacant lots where local mischievous boys delighted in setting them afire!
Collecting Match

Here's a category that you very rarely see on anyone's list of wants (as a matter of fact, doing some fast checking on my hobby stationery, I don't even have it listed as one of my categories!), and yet I've collected such covers almost since my entrance into the hobby some 16 years ago. I never advertised this want; I just put these covers aside in a box whenever I happened to run across any, and it wasn't until two months ago that I finally sat down, sorted them and put them in a couple of albums. I found I had 526!

Although there are some fancies to be found here, namely among the Atlas, Maryland, and Universal types, this is generally a pretty lackluster group of covers if you're only looking for appearance. But, over the years, I've become more and more interested in old covers, match industry history, trademarks, manumarks, and the like, and I find Match Company covers now hold my interest much more so than they did in my novice days of collecting. They not only boldly advertise the industry, itself, but also, in some instances, carry valuable pieces of industry history—trademark names, factory and headquarter locations, founding dates, etc.

So, what exactly are "Match Company" covers? Well, as the covers shown here demonstrate, they're covers that advertise the match company, itself, rather than a customer of the company. And, although I don't have some from every such company, I would assume that they exist for all such companies, not
Company Covers

just the giants such as Diamond and Universal. Not surprisingly, I cherish the ones from the older, defunct companies the most—the old Atlas Match Co., General, Gem, Jersey, etc.

Within my own collection, I also include companies that weren’t actual manufacturers—those printing and advertising companies that left their marks on the industry and the hobby—such as Kaeser & Blair, Willens & Co., and the like. Such inclusions or exclusions from the category would, of course, be at the discretion of the individual collector.

Using my own collection as a sample (which is the only one I have to go on), I can see just about all sizes: 10s, 12s, 20s, 30s, 40s, Jewels, and boxes. I haven’t see a Midget, Perfect 36, or 24-strike in this category, yet, but I’m always looking. As you might guess, these covers are mostly text rather than spiffy graphics, especially on the older covers. There are some Uniglos, Foilites, Pearltones, and Matchoramas from Universal, some Foilite-like and Cameo-like covers from Maryland, and some Foilite-covers from Lion and Eddy...but you probably need to be interested in history to be attracted to this category.

I’m sure there must be larger collection out there. I’d appreciate your input if you’d like to share what you have with us...and I’m always ready to trade should you have some dupes!
Match Grins Set

Here’s an interesting cover I ran across among some sent in by Marty Stephen, PA. It’s a Lion 30 STICK cover. Labeled “Match Grins” on the back panel, I’m assuming this is part of a set, although I’ve never run across any before. It carries a copyright date of 1951.

Do you have any Match Grins covers? If so, please send me a list of which ones you have, and we’ll see if we can come up with a solid set number.

KNOW YOUR COVERS!

SHINE-KOTE "30" BOOK MATCH (30 Lights To The Book)

Here’s a trademark that you’ll probably never see on a cover. Shine-Kote “30” was a Match Corp. of America trademark for its 30-strike covers having a semi-gloss sheen and printed in only one color against a background of white. The cover shown here is blue on white. This is a salesman’s sample meant to show to prospective customers only. I’m not certain whether Shine-Kote “30”s came in other basic colors, but they probably did, since this one is actually labeled “DESIGN NO. SK-30 BLUE.” That might hint that there were SK-30 REDs, etc... but that’s just a guess on my part.

These covers were produced in the 1950s and 1960s. By definition, they’re pretty plain, basic covers, but you might examine the next Match Corp. 30-strikes that come your way and see if they match the description given here.
Claude Pelletier, CAN: RMS member #8934, Claude is in his 50s and is one of our Canadian members. His birthday is on July 24.

Claude actually started collecting matchcovers when he was a mere boy of 12...sort of:

“At 12 years old, I was hitchhiking 25 miles from home to a larger city with a cousin. Our goal was to pick up matchcovers from the streets (all used). My cousin and I walked each side of the street to find them. One day, a man offered me 25¢ for all of my ten bags full of covers. So, I sold them. Having 25¢ to deposit at the school bank was beautiful.

But, when I got older (47), my father-in-law brought me to a collectors’ show in his city. I met a matchbook collector there, saw his exhibit, and ‘click’—something registered in the back of my head. The same day, I started picking up matchbooks at the first restaurant I saw.”

Thus, Claude dropped out of the hobby for a few decades but later came back. He actually found out about RMS through an article I wrote in one of the Sierra-Diablo bulletins. Today, Claude is one of the most active collectors on the Canadian scene. He belongs to a variety of clubs, including Phillu-Quebec and Sierra-Diablo, and has been an officer of the Phillu-Quebec club. When he first started out, he used to collect in some 43 different categories, but he has been slimming his areas of interest down during the last couple of years in order to focus more on his favorites: Girlies, Animals, Transportation, Banks, and a few others.

Claude says he’s not a regular Convention-goer, but I’ll bet he probably went to the one in Quebec. Also, he gets covers wherever he can, but he occasionally buys personal collections from other collectors when he can.

Here’s a group of collectors who are truly catty! There are regional clubs...and then there are specialty clubs which focus on a specific type of cover. The Kitty Club is specialty club was founded in May, 1993. Actually, Nancy Bailey just wanted to do a newsletter and start a club because she loves the cat covers. There are no officers. It’s just Nancy. She sends our the newsletter 4 times a year and the club has its annual meeting at AMCAL on Wednesday, following the picnic. It’s a lot like the Mermaid club.

The club pictures every cat cover it can find with a xerox copy, and they’re up to 654 on the latest newsletter, as of this writing. As with the Girlie catalog, the full kitty listing is fully illustrated. Members contribute copies of any covers that have not been shown before so Nancy can include them in future issues. If a new member joins, he or she can get the old issues and catalog for a small copying fee. There is also an alphabetical listing that is available yearly with the name, size, and listed number. A trophy is given at AMCAL for the Best Kitty Display.

And that’s not all! Each member adopts a special kitty name, often from a current member of his or her own family or a cherished memory of the past....p-u-u-r-r-r-fect!

The dues are $5 a year, payable at AMCAL or by mail to Nancy Bailey, 12707 Montague St., Pacoima, CA 91331. And, with AMCAL coming up, if you’re going to be one of the lucky people there, this would be the perfect time to look Nancy up and join this great group of collectors.
Undoubtedly one of the nicest, most sought-after sets in the hobby, the Disney Pepsi Set is ever-popular for a variety of reasons: it’s a big set, 48 20-strike covers; each cover features a military unit logo designed by the Walt Disney Company (there’s actually no guarantee that Disney, himself, drew the designs since, during World War II, he had entire teams of artists working on war-related art); the set was issued during World War II and qualifies as both a Patriotic and Military set [I have mine with my Military collection]; and, of course, the sponsor here is Pepsi, so this is also a Soda set, as well.

The set was manufactured by D. D. Bean & Sons for National Match Co. There are actually three different sets, here, since there are three varieties of the accompanying inside text. All of the covers feature a gray background with a red, white, and blue Pepsi logo on the front panel and the unit designation and logo on the back panel. Each cover in the set is numbered on the saddle.

Obtaining this set is not easy. If you try a put the set together piecemeal, by obtaining individual covers from here and there, you may well be looking at a task that spans a decade or more [see Bob Adsit’s article, September/October RMS Bulletin]. If you wait and try to purchase an entire set, it is going to be expensive. The sets have sold for over $200 in the past, and they certainly aren’t getting any cheaper. Plus, you have to find a set available, first.
Pepsi Set

Set listing:

1. 751st Tank Battalion
2. 114th Field Artillery Battery D
3. Battery A 165th Field Artillery
4. 45th Air Base Squadron 46th Air Base Gp
5. Patwing Support Force Aviation Repair
   Unit No. 1
6. 26th Material Squadron 19th Air Base
7. U. S. S. Blue
8. 48th Pursuit Squadron
9. 251st Coast Artillery (AA)
10. 3rd Reconnaissance Squadron
11. Sixth Reconnaissance Squadron
12. U. S. Naval Reserve Aviation Base
13. 46th Air Base
14. 9th Field Artillery Battalion
15. 56th Signal Battalion
16. U. S. S. Hornet
17. Jackson Air Base
18. Battery B 206th Coast Artillery
19. Company C 69th Quartermaster Battalion
   (L.M.)
20. Interceptor Squadron
21. 331st School Squadron
22. Air Corps Training Detachment
23. 2nd Signal Armored Battalion
24. Alternate Aviation Arm U. S. S. Carolina
25. Women’s Ambulance and Defense Corps of America
26. Seventh Bombardment Squadron
27. 38th Bombardment Group (Air Corps)
28. 40th Bombardment Group (M) U. S. Army Corps
29. 37th Pursuit Squadron
30. (Aviation Cadets) U. S. Naval Aviation.
31. Primary Training Squadron 11-A U. S...
32. 8th Air Corps Area Service Command
33. 55th School Squadron
34. Company F, 114th Infantry
35. 56th Pursuit Squadron (Int) G. H. Q.
36. 121st Air Corps Observation Squadron
37. 2nd Ambulance Battalion 134 Medical...
38. 503rd Parachute Battalion
39. First Marine Brigade (Prof)
40. 46th Bombardment Group (L)
41. 42nd Bombardment Group 75th Squad...
42. 4th Field Artillery Battalion
43. Utility Squadron No. 6 U. S. Naval Air...
44. 57th Signal Battalion
45. Mosquito Fleet American Motor Torpe...
46. 22nd Pursuit Squadron (Int)
47. Air Base Detachment
48. 72nd Quartermaster Battalion (L.M.)....
The Mail Box

Marc Edelman, PA:
[Marc sent in a potpourri of items] It seems I may have the most complete set/series of the Stag Beer/Mr. Magoos. I was fortunate to pick these up at the 1998 RMS convention in Moline. There are four (4) different scenes.

I have to cast my vote with Chet Crill on celebrity articles. It's one thing to trace a history of a certain person's covers, quite another for an article to take on the air of something better suited to People Magazine.

Your comment on hobby trading missed the mark by a long mile. Your mail trading may get interrupted but as far as trading in the hobby community goes, RMS week is the pinnacle of swapping, reaching a fever pitch.

Don Fishers' article on a consolidated bulletin is most provocative. My first reaction is to say that this proposed vehicle already exists, and it's the "Voice of the Hobby," the RMS bulletin. Clubs are always welcome to submit their info and take advantage of the wider audience. It would be nice to read more regional club reports in this bulletin, but most of us don't offer that info to the editor. Quite a few "locals" (any locale), unfortunately, don't belong to RMS, for whatever reason. Should they have to, in order to find out about their club? I don't foresee an RMS bulletin printing all the minutiae, like minutes or the auctions, of the local clubs. Producing a bulletin is very time intensive, and one person might not want to do all that work. Many things to consider....

Ken Ryesky, NY: This is not to say that the electronic club bulletins which undoubtedly will appear in the future are a good thing or a bad thing. Nevertheless, the irony of such a development should not be lost upon collectors of matchbook covers and other philumeric objects. After all, the objects we collect are tangible printed paper artifacts bearing stable images from a definite time in the past. A club bulletin posted on a website is the antithesis of that: An intangible and evanescent illusion created by electronic impulses.

The issue of archiving electronic media records of any kind is a complex and controversial one. There are those who collect the ink-on-paper RMS bulletins (including the New York Public Library, which happens to be RMS # 8999). How is anyone supposed to collect the "cyber-bulletins" of which you speak? What will society and culture have to show a hundred, fifty, or even five years hence if we don't have bulletins in tangible, stable and reasonably durable form? What does it say for our civilization if we destroy all our historical records? I will suggest that much more than our matchbook and match cover collections are at stake here.

[Ed. Good point, but I doubt that will stop it; the savings to the clubs are just too substantial. A few hard copies could still be sent out, though—I never realized the NYC Library was one of our subscribers!]

Manny Silverstein, CA:
[Manny sent in this Pre-War cover, the inside of which advertises 2,500 matchbooks for 40¢ per thousand books higher than stock designs....Oh, the good ol' days!]

Tom Waddell, WI:
Thanks to your fine article in the RMS Bulletin #466 on "Those Golden Oldies," I was able to identify matchbooks I found at a local antique show. Acme Match, Gem, Bell Match, Atlantic, and Standard all seem to be worth holding on to. There was also an assortment of "Talls" and 9 F-B DQs.
Paul Spoff, OH; Dorothy Fry, OH; Mary Anne Pertuis, LA; James Willard, MD; Bob England, PA; Ron Nelson, NE; Roy Buckley, WA; Loren Ross, CA; Sid Barlow, ENG: Ref last issue's query on the Foster Savings & Loan 40-strike set, Paul, Dorothy, Mary Anne, James, Bob, Ron, Roy, Loren, and Sid were kind enough to write in to let us know that they have complete sets of 10. The 10 songs, one on the inside of each cover, are: "Beautiful Dreamer," "Camptown Races," "Jeannie With The Light Brown Hair," "Happy Hours At Home," "The Merry Merry Month of May," "My Old Kentucky Home," "Oh, Susanna," "Old Black Joe, "Old Dog Tray," and "Old Folks At Home."

Mel Reese, WI: In your Mar/Apr Bulletin, the "Collecting Before RMS" didn’t mention the "Book match Hobby Club." The National Hobby Bulletin was their publication. It was published in Rochester, NY. I was member #269.

[Ed. Mel also sent in this very nice Federal "National Hobby Bulletin" cover and pointed out that there was also a 20-strike Book Match Hobby Club cover with Kendall Gas on the back panel and saddle.]

James Willard, MD: I belong to four beer can collectors' clubs, and the largest club, which is the equivalent of RMS in this hobby, offers a credit card under their name. I belong to 13 matchcover clubs, and none of them offers a credit card. I think that RMS could make some extra money for itself if a credit card was offered under its name.

Loren Ross, CA: Ref Sep/Oct 1998's query on the Gray Line Bus set] I have the "B" set. If memory serves me correctly, I have had this set since late 1954. I did get these in Washington, DC. I would assume the "A" set would be earlier.

Your Ed: I have a little bit of room left over here before we go to press with this issue, so I'd like to take this opportunity to thank all those great collectors who keep the Bulletin alive and vibrant with their constant input—articles, suggestions, comments, rebuttals. Your RMS Bulletin is the hobby's public forum. Thank you for your continued support, and I keep my fingers crossed that it never ends!

Stuart Bergman, TX: This First Baseball error is the only one I've ever seen, but several are known to exist.

[Ed. In case these come out hard to read, both covers are for Virgil Davis, and both have the Virgil Davis history on the back panel, but the one on the right has Ralph Boyle's picture.]
BETH DENES (BadBethy@aol.com) is looking for an RMS roommate, non-smoker. She will be arriving in Pittsburgh on Sun., 8/8 and leaving Sun., 8/15. Please contact her ASAP: 23347 Schoolcraft St., West Hills, CA 91307-2418

ANGELUS MC had a nice color insert in its March/April bulletin.

MEL REESE, WI sent in this tongue-in-cheek reference to Milwaukee’s new sports stadium from the March 11th issue of Milwaukee’s Shepherd Express: “Stadium board officials expressed confidence that the $47 million retractable dome being constructed by Mitsubishi at Miller Park would fit well enough to permit baseball fans to sin in comfort in all sorts of weather. Officials said rumors the roof didn’t fit were greatly exaggerated. ‘Any project of this size requires some slight adjustments during the initial attempts to raise and lower the roof,’ one source said. ‘With the professional placement of several matchbook covers at connecting points, the roof now fits as well as can be expected.’”

Answer to Last Issue’s Matchcover Mystery

Why did Midgets actually disappear?

Al Wolf, NJ, and Marc Edelman, PA, got this one while the ink was practically still wet on the pages! “If I’m not mistaken,” Marc wrote, “Midgets died out when the War Department mandated all staples in matchbooks conform to one standard size during WWII.

Matchcover Mysteries: #23

Which company produced “EMCO” as its box trademark? [Rating: Impossible!]

...Answer in our next issue—by someone!

New RMS Web Site Feature!

I’ve added a new feature to the RMS Web Site [which I blatantly plagiarized from Neil Abbott’s great site special thanks to Neil for telling me how to do it.]

The RMS Collectors’ Forum allows collectors to post questions and comments about any facet of the hobby and respond to those posted by others. When you don’t know the specific person to ask or just want to pick a lot of brains at the same time, the Forum is the perfect place.

check it out:
http://www.psyber.com/~rmsed
[Please do NOT post ads]

Madonna Cover

Rich Greene, NJ, was nice enough to send me this cover quite awhile ago, even though I’m just getting around to finally running now.

It’s a great Personality cover, 30-strike, vertical full-length. Why they chose to put her upside down on the cover, though, escapes me.

[Thanks, Rich!]
**“T & T” Lists: Part IV**

**T & T LIST #6: FIRST NIGHT-LIFE** - These covers first appear about 1938, and show a small square picture of the performer on the front, with a sketched champagne glass and undulating music bars at the left and above the picture. The performer’s name appears in script across the saddle, and the back panel of the cover gives a brief history of the performer’s career, enclosed in a black border. A phantom picture of diners at a table is imprinted over the history. It will be noted that some of the background shades vary slightly in this set, some of the green being light green and some of the peach almost tan in color. The colors run green, peach, pink, orchid and red. All covers in this set have black tips. Manufacturer’s imprint is two lines: MADE IN USA/THE DIAMOND MATCH CO., N. Y. C. 24 covers comprise the full set as listed below.

<table>
<thead>
<tr>
<th>Performer</th>
<th>Color</th>
<th>Performer</th>
<th>Color</th>
<th>Performer</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Zinn, Arthur</td>
<td>Peach</td>
<td>9- Kay, Beatrice</td>
<td>Red</td>
<td>17- Reichman, Joe</td>
<td>Red</td>
</tr>
<tr>
<td>2- Baker, Phil</td>
<td>Peach</td>
<td>10- Kaye, Evelyn</td>
<td>Pink</td>
<td>18- Riley, Mike</td>
<td>Peach</td>
</tr>
<tr>
<td>3- Clinton, Larry</td>
<td>Pink</td>
<td>11- Kennedy, Reed</td>
<td>Peach</td>
<td>19- Rogers, Buddy</td>
<td>Green</td>
</tr>
<tr>
<td>4- Crosby, Bob</td>
<td>Green</td>
<td>12- Manners, Lucille</td>
<td>Peach</td>
<td>20- Scharbatt, Dell</td>
<td>Green</td>
</tr>
<tr>
<td>5- Dorsey, Tom</td>
<td>Orchard</td>
<td>13- Marlowe, Maxine</td>
<td>Red</td>
<td>21- Small, Mary</td>
<td>Peach</td>
</tr>
<tr>
<td>6- Frost, Alice</td>
<td>Orchard</td>
<td>14- Marsala, Joe</td>
<td>Peach</td>
<td>22- Spitalny, Phil</td>
<td>Pink</td>
</tr>
<tr>
<td>7- Jessel, George</td>
<td>Green</td>
<td>15- Martin, Charles</td>
<td>Red</td>
<td>23- Van Steeden, Peter</td>
<td>Orchard</td>
</tr>
<tr>
<td>8- Julson, Al</td>
<td>Peach</td>
<td>16- Morgan, Helen</td>
<td>Orchard</td>
<td>24- Wilkens, Dorothy</td>
<td>Pink</td>
</tr>
</tbody>
</table>

**T & T LIST #7: SECOND NIGHT-LIFE** - This set differs from FIRST NIGHT-LIFE only in the tips, which are white instead of black. The same 24 performers appear in this set, but each performer is repeated in three separate colors: GREEN, ORCHARD and RED. This set also appeared about 1938. 72 covers comprise the full set, as listed below:

<table>
<thead>
<tr>
<th>Performer</th>
<th>GREEN</th>
<th>ORCHARD</th>
<th>RED</th>
<th>Performer</th>
<th>GREEN</th>
<th>ORCHARD</th>
<th>RED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Zinn, Arthur</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>13- Marlowe, Maxine</td>
<td>37</td>
<td>38</td>
<td>39</td>
</tr>
<tr>
<td>2- Baker, Phil</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>14- Marsala, Joe</td>
<td>40</td>
<td>41</td>
<td>42</td>
</tr>
<tr>
<td>3- Clinton, Larry</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>15- Martin, Charles</td>
<td>43</td>
<td>44</td>
<td>45</td>
</tr>
<tr>
<td>4- Crosby, Bob</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>16- Morgan, Helen</td>
<td>46</td>
<td>47</td>
<td>48</td>
</tr>
<tr>
<td>5- Dorsey, Tom</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>17- Reichman, Joe</td>
<td>49</td>
<td>50</td>
<td>51</td>
</tr>
<tr>
<td>6- Frost, Alice</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>18- Riley, Mike</td>
<td>52</td>
<td>53</td>
<td>54</td>
</tr>
<tr>
<td>7- Jessel, George</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>19- Rogers, Buddy</td>
<td>55</td>
<td>56</td>
<td>57</td>
</tr>
<tr>
<td>8- Julson, Al</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>20- Scharbatt, Dell</td>
<td>58</td>
<td>59</td>
<td>60</td>
</tr>
<tr>
<td>9- Kay, Beatrice</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>21- Small, Mary</td>
<td>61</td>
<td>62</td>
<td>63</td>
</tr>
<tr>
<td>10- Kaye, Evelyn</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td>22- Spitalny, Phil</td>
<td>64</td>
<td>65</td>
<td>66</td>
</tr>
<tr>
<td>11- Kennedy, Reed</td>
<td>31</td>
<td>32</td>
<td>33</td>
<td>23- Van Steeden, Peter</td>
<td>67</td>
<td>68</td>
<td>69</td>
</tr>
<tr>
<td>12- Manners, Lucille</td>
<td>34</td>
<td>35</td>
<td>36</td>
<td>24- Wilkens, Dorothy</td>
<td>70</td>
<td>71</td>
<td>72</td>
</tr>
</tbody>
</table>

**T & T LIST #8: NATIONAL BROADCASTING CO. STARS** - In this set the star’s picture appears in a round frame on the front of the cover, the frame being ringed with a black and silver circle. The star’s name appears in script across the saddle, and the back of the cover gives a brief history of the star’s career. A phantom picture of the “RADIO CITY” building is imprinted over the history. Colors run BLUE, GREEN, PINK and PEACH, in light shades. Manufacturer’s imprint is a single line: THE DIAMOND MATCH CO., N. Y. C. 24 covers comprise the full set, as listed below.

<table>
<thead>
<tr>
<th>Performer</th>
<th>Color</th>
<th>Performer</th>
<th>Color</th>
<th>Performer</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Albini, Countess Olga</td>
<td>Peach</td>
<td>9- Havrilla, Alois</td>
<td>Blue</td>
<td>17- Perkins, Ray</td>
<td>Peach</td>
</tr>
<tr>
<td>2- Barclay, John</td>
<td>Blue</td>
<td>10- Kirberry, Ralph</td>
<td>Blue</td>
<td>18- Reser, Harry</td>
<td>Blue</td>
</tr>
<tr>
<td>3- Bond, Ford</td>
<td>Pink</td>
<td>11- Knight, Raymond</td>
<td>Green</td>
<td>19- Robinson, Willard</td>
<td>Pink</td>
</tr>
<tr>
<td>4- Cook, Phil</td>
<td>Pink</td>
<td>12- Lundell, William</td>
<td>Green</td>
<td>20- Ross, Lanny</td>
<td>Peach</td>
</tr>
<tr>
<td>5- Cozzi, Mario</td>
<td>Peach</td>
<td>13- Luther, Frank</td>
<td>Green</td>
<td>21- Shilkret, Nat</td>
<td>Peach</td>
</tr>
<tr>
<td>6- Goldman, Edwin Franko</td>
<td>Pink</td>
<td>14- McCoy, Mary</td>
<td>Pink</td>
<td>22- Small, Mary</td>
<td>Green</td>
</tr>
<tr>
<td>7- Gordon, Richard</td>
<td>Blue</td>
<td>15- McNamee, Graham</td>
<td>Peach</td>
<td>23- Steinke, Jolly Bill</td>
<td>Green</td>
</tr>
<tr>
<td>8- Grauer, Ben</td>
<td>Pink</td>
<td>16- Olsen, George</td>
<td>Green</td>
<td>24- Thomas, Lowell</td>
<td>Blue</td>
</tr>
</tbody>
</table>
The availability of covers in general may be flagging, but there’s no dearth of Tobacco covers! Sets and singles abound, and the Camel 30-strike singles are one of the most sought-after categories in the hobby right now. Thanks to the collectors noted below for sending in the sets noted here as recent further issues in this field.

Mike Beatrice, NJ, sent in two new sets with the data he had been able to put together at the time:

- Although there was only room to show six covers here, Winston put out a recent “No Bull” 20-strike set of 17 covers. All have the “No Bull” theme on the top flap and on the inside, and each has different text on the front panel. Ten have B&W photos on the back panel; the other seven have a Winston logo on the back panel. These are all D.D. Bean issues.

- Marlboro put out a new set of 30-strikes (bottom row, opposite page). All feature the “Ranch Party Continues in ‘99” theme, and all have a tan back-
Tobacco Issues

ground. All are Atlas issues. At the
time of this writing, Mike had found
five such issues, but he’s unsure just
how many are in the entire set. We’ll
update you as more issues are
reported.

- George Gyokery, CAN, sent in this
very nice Canadian Classics set of
seven 30-strikes [two shown here, top
row]. These are high-gloss, Eddy
Match issues. Saddles and back
panels are all the same, and the moose
logo is featured on both panels of each
cover. The front panel of each cover
shows a different portion of an
outdoor scene. I though, at first, that
they might comprise a contact set, but
no such luck.

[If you run across any new sets, send
in a dupe set and we’ll run it]
MATCHBOOKS IN THE LAW BOOKS: PART I

by Kenneth H. Ryesky, Esq.

[Ken Ryesky (RMS # 9003), member of the New York, New Jersey and Pennsylvania Bars, practices law in East Northport, NY and teaches Business Law at Queens College of the City University of New York. He can be reached at P.O. Box 926, East Northport, NY 11731 or by e-mail at khresq@sprintmail.com]

The law books make many mentions of matchbooks. Whether evidence in a criminal prosecution, the subject of trademark infringement, or the object of some sort of governmental regulation, matchbooks are to be found in the legal literature. Governmental statutes and regulations which impact or influence the design and printing of matchbooks will be discussed in this column. For those who simply must know the specific legal authorities cited in this discourse, reference notes [in brackets] are provided; everyone else can just read and enjoy.

First and foremost, the Consumer Product Safety Commission ("CPSC") has a Safety Standard for Matchbooks which became effective in 1978 [1]. The CPSC Standard, which applies to all matchbooks manufactured in or imported into the United States, mandates that the strikers (or "frictions," as they are called in the Standard) be on the back cover of the matchbook and that each matchbook bear a marking to indicate the manufacturer or private labeler. Certain quality standards for matchbook manufacture are also set forth in the CPSC Standard, including a requirement that no match heads be joined to one another ("bridges"). The sudden shift from front strikers to back strikers in the late 1970's was obviously a result of the CPSC Standard.

In addition to calling strikers "frictions" and conjoined matchheads "bridges," the CPSC Standard contains several other definitions. The Standard defines "caddy" as "a package of two or more matchbooks wrapped or boxed together at a production plant," somewhat stretching the authoritative definition of that term as set forth in the Billboard Bill Thomas handout given to all new RMS members.

Interestingly, the New York State Legislature, by all accounts one of the most paternalistic in the nation, has also seen fit to prohibit within its realm the sale or distribution of front striker match-books, on pain of a $250 fine [2]. Members of the Empire Matchcover Club such as myself who collect full books need not fear prosecution, however. Because violations of the New York statute must be by "any person in the ordinary course of their business," it is most highly doubtful that trading or selling full front striker matchbooks in the course of the hobby would constitute a violation of the law.

When the CPSC initially published its proposed Standard, several persons and companies took exception to it. The lawsuit by D.D. Bean & Sons [3] resulted in the setting aside of the "performance" aspects of the proposed CPSC Standard, however, the "general" aspects were affirmed and in fact implemented.

While D.D. Bean was able to claim a victory of sorts in its litigation, one Robert R. Giglio was not so fortunate [4]. Mr. Giglio found that the proposed CPSC Standard would adversely affect the market for his invention of a safety matchbook "designed to fool children and mentally defective persons by placing a dummy striker where the real striker is usually located, and placing the real striker in disguised fashion, on the lip of the flap." In an opinion issued by the same Court on the same day as the D.D. Bean opinion, Mr. Giglio's challenge to the proposed CPSC Standard was denied on its merits and on procedural grounds. Mr. Giglio's legal defeat, though desirable from a safety standpoint (those of us with children know full well that nothing is childproof in the hands of a child), deprived the hobby of a potentially interesting variety of matchbook cover to collect. It is not clear whether any prototypes of the Giglio matchbook were ever produced, but if anyone out there has one we'd sure like to hear from you.

The D.D. Bean and the Giglio cases were not the first litigation over regulations which affected the design of matchbooks and covers we collect. Nearly two decades earlier, the Fund-Del, Inc. v. Quigley case was decided in the Eastern District of New York [5]. Fund-Del, Inc held patents, licensed to Universal Match, for a matchbook cover which, when torn at its perforations, unfolded into a larger card for business reply to the advertiser. Quigley, the Postmaster of Brooklyn, refused to issue a permit for the business reply cards because the card, when unfolded, did not lie absolutely flat. The Court found for Fund-Del, finding nothing in the Postal regulations which would enable the Postmaster to deny a permit for such matchbooks cum business reply cards. Does anyone have any Fund-Del specimens? Readers?

[To be continued]

Reference Notes:

HOTEL INFO: Holiday Inn, Pittsburgh Central/Greentree, 401 Holiday Dr., Pittsburgh, PA 15220. Tel: 412-922-8100. Room rate: $73+tax. Group code is RMS 2.

RMS CONVENTION AUCTION: Bud Shappell, 109 Wood ln., Reading, PA 19606 is in charge. The auctions are filling up fast. Send only a description (two copies) of each lot to Bud with a SASE (see Mar/Apr issue, p. 25, for further instructions).

RMS CONVENTION PROGRAM BOOK: Ads are being accepted by Cookie Lewis, 317 Aiken Rd., New Castle, PA 16101. Tel: 724-924-2318. Send ad+check made out to “POMC.” Deadline is June 1, 1999. Ad fees for standard 5 1/2” x “8 1/2” program book are: full page ($35), half page ($25), quarter page ($15), and patron ad ($3).

DEALER TABLES: Contact Glen Lewis for a dealer table at the 1999 RMS Convention in Pittsburgh (his address and telephone number are above).

AWARDS: Any club or individual presenting a plaque or trophy should notify Cookie Lewis by 6-1-99.

DONATION OF COVERS & BOXES: Covers and boxes are being requested for convention activities. Please send your donations to Shirley Sayers, 1290 Corporation St., Beaver, PA 15009.

TOURS: Lunch is included in the price of the tour both days, BUT be sure to note on the Tuesday tour that you must make your lunch selection when you send your tour reservations in. Reservations must be made by July 12, 1999. We think you will enjoy both tours and hope you join us.

SHOW-AND-TELL: We need volunteers. If you are interested in participating, please contact either Shirley or Pat.

FOR FURTHER INFO: Contact Convention Chairpersons: Shirley Sayers or Pat Shappell (addresses above)

SEE YOU IN PITTSBURGH!

BUYING MATCHCOVER COLLECTIONS

Brand new to the hobby, I am following in my dad’s footsteps who has been collecting for over 55 years. I am willing to buy complete as well as partial collections.

My interest lies in front strike covers from just about any category, but am especially interested in the following:

- Features  • Sports  • Any & All Transportation  • Old Manumarks
  - Beverages  • Girlies  • Full Lengths  • Navy Ships

I will pay top dollar for top quality covers & full books.

For collections over 50,00 covers, & special circumstances, I will come to you and deal with you in person anywhere in the USA and Canada. For smaller collections, I will make other arrangements with you.

Please call me collect

Warren Barnes

603-672-8142

11 Ravine Road • Amherst, NH 03031

warren@matchcover.com
**Business Box**

**RMS Bulletin Auction** features a 75%/25% split (you get 75% of what your lots sell for). Send your lots to Bud Shappell, 109 Wood Ln., Reading, PA 19606-2446 (Tel: 610-779-0733).

**Outstanding Collector of the Year Reminder:** Nominations for this year's award should be sent to Shirley Sayers, 1290 Corporation St., Beaver, PA 15009 or rlms@timesnet.net—by Aug. 4th. See last issue for complete guidelines.

**Baseball Games:** See article on p 24, last issue, for details and contact Shirley Sayers.

**13th Annual RMS Golf Tournament:** Tuesday, Aug. 10, 9 AM at Rolling Acres Golf Course in Beaver Falls, PA. Registration is $8 and should be mailed to Bob Borton, 2583 Wexford Rd., Columbus, OH 43221-3215. FMI: contact Bob at 614-486-3964.

**More RMS Convention Display Awards Announced:** -LIBERTY BELL MC will be presenting an award at the RMS Convention for "Best Buildings," - ANGELUS MC will be presenting a trophy for "Best Combo Display."

**I goofed!** Ref p. 18, last issue. It wasn't Les BROWN who identified the "Pillow" trademark; it was Les GOOD!

**RMS Web Page Revision Coming Up:** June 1st is our next scheduled update for those running classified ads. Current ads need to be renewed ($10); new ads should not be more than 50 words/name, address ($10, make checks out to "RMS" and send to Ed.).

# Classified Ads

**Still Needed:** design #4 of the panorama HAPPY BIRTHDAY AMERICA set of 12, from the Oak Lawn (Chicago), IL. Holiday Inn. Manu is 1975 Universal Match. Will trade Janet Penny, 2501 Maryland Rd., N-7, Willow Grove PA 19090.................................M/99

**Your Choice:** 5 full-length covers - 3 Lion - Use Lincoln-Holland Tunnels - 4 Minute - Foot Ball - The Point Is - 2 Diamond - John Doehring (red) Chicago Bears - and Wrigley's Spearmint (cartoon inside). Your choice $3 each/All 5 for $10. You can also visit Santa Catalina Island: 5 red for $10 and 5 blue for $10. These are all Educational Series of the very first Diamond classics. Yeingst, RMS #47, 126 Primrose Lane, Newville, PA 17241.................................M/99

**Sale:** 100 20s, mostly RS unstruck General S2 PPD. William de Wit, Box 134, Cladbeoye, MB R0C 0P0 CANADA..................................................M/99

**Wanted:** 1933 matchcover featuring NY football Giants Dale Hay Moran #22. Michael Moran, 36 Main, New Milford, CT 06776 Tel: 860-354-8232 (E-mail: mmj0424@aol.com).................................M/99

**For Sale:** 50 cover for $3+postage. Mostly RS, unstruck, general. I have thousands of covers. Contact Don Fisher, 13620 SE 268th, Kent, WA 98042 (Tel: 253-631-3532) E-mail: matches@gte.net.................................M/99

**Dating Your Covers!** The MM Dating Guide allows you to date over 1,600 manumarks. $10+$1.43 postage; the Dating Guide is the companion publication, listing dates for over 1,000 sets, companies, footers, and trademarks, $10+$1.43 postage. Available from Mike Prero, 12659 Eckard Way, Auburn, CA 95603.................................M/99

**Wanted:** Features, full-books, and contours. Bob Stowe, 155 Seaside Ct., Palm Harbor, FL 34684.................................J/A99

**Wanted:** SWEDISH FOIL BOXES. Will trade or buy. New listing of 4,000 boxes available for $15 plus $.30 postage. Six pages available at $.13 a page. Holds 18 boxes. Contact: Terry L. Rowe, 432 N. Main St., Urbana, OH 43078-1608, Email: Trowerms@main-net.com. Phone 937-653-3947.................................J/A99

**Wanted:** Matchcovers featuring Football players, esp. NY Giants. Other interests: Graflex Cameras, Gibson Guitars, Schrafft's Restaurants. Michael Moran, 36 Main, New Milford, CT 06776 [mmj0424@aol.com].................................S/O99

**Wanted:** Coca-Cola matchcovers. Highest prices paid. $250 minimum for pre-1920 covers. Will respond to all offers. Thom Thompson, 1389 Alexandria Dr., #7, Lexington, KY 40504-1777.................................N/D99

**Wanted:** Covers from northeast states, plus PA, NJ, MD, DE, and VA—small towns only. Al Cavalari, 89 Bethlehem Rd., New Windsor, NY 12553.................................N/D99

**Wanted:** Trailer Parks, Trailer dealers, Mobile homes, Motor homes, Auto camping, Campgrounds, Tourist Courts, Cabin courts, Lincoln Highway, National road, pre-1960, wanted! Todd and Kristin Kimmell, POB 43737, Philadelphia, PA 19106 (215-925-2568).................................J/F00

**Classified ad policy:** Keep 'em short! 10 cents a word (zip code free; address is 1 word; city/state is 1 word). No charge for ads offering FREE matchcovers/FREE services. Classified ads are available to all RMS members.
The Harlem Renaissance

The Harlem Renaissance began in 1919, but the forces that created it began with the outbreak of war in Europe. While on tour, black soldiers came in contact with others from various imperial systems throughout the world; from the resulting ideals, they built organizations through which Pan Africanism might be a counterbalancing force against the apparently crumbling colonial empires. Already, in New York, Marcus Garvey was drawing huge crowds denouncing the imperialist white man and calling on the black man to return to Africa and build an African empire. Many paid little heed to "Garveyism," but there was an undeniable movement afoot as witnessed in the writing of W. E. B. Du Bois in black magazines like Crisis and The Messenger. Most importantly, these articles ushered in the era of the "New Negro". Although black political radicalism subsided with the Armistice, the "New Negro" lived on. The Harlem Renaissance was a channeling of energy from political and social criticism into poetry, fiction, music and art.

Black artists, such as Langston Hughes and Aaron Douglas, struggled to define the "New Negro" by examining the past. Most of the artistic work of the Harlem Renaissance resonates such themes and questions. The music and dances of black artists had long been at the forefront of American entertainment. Black music and theater had an openness, an exuberance, and freshness which no other American expression of the time had. The Blues, Ragtime, and its offshoot Jazz, could be heard in Harlem clubs at all hours of the night, with Bessie Smith, Eubie Blake, and Duke Ellington presiding. The 1921 musical revue, "Shuffle Along," written by Blake was the toast of the town and included in the chorus an as yet unknown Josephine Baker, soon to be a star of international fame. Paul Robeson was the favorite star of theater and film. The black man was in vogue.

White people came to Harlem in droves, and to play at the Apollo became the ultimate token of recognition for black performers. Some of the owners of Harlem clubs, delighted at the flood of white patrons, made the grievous error of barring their own race, after the manner of the famous Cotton Club, the Apollo and Lafayette Theatres, and Connie's Inn. But most quickly lost business and folded up, because they failed to realize that a large part of the attraction of Harlem night spots lay in simply watching the black clientele.

And, the Harlem Renaissance was not confined to New York alone, or for that matter, to the U.S. It stretched from coast to coast, and many black performers toured Europe, as well. The cover shown here is actually from a California club of the era which featured Harlem reviews.

The stock market crash of 1929 and the ensuing Great Depression brought an end to the Harlem Renaissance. The black man, at the height of his popularity, became the first to be sacrificed to unemployment and starvation. The Depression made the Harlem Renaissance, with its spirit of play and optimism, seem strange and naive. But the Harlem Renaissance did bring into focus, with sharper intensity than ever before, the consciousness and reality of the African American struggle for self-realization, and it launched the careers of a number of now-classic black stars.

[We'll be looking at New York's Cotton Club in our next issue]
NEW MEMBERS

9290-William F. Gallagher, Jr., 515 Orchard St., Crawford, NJ 07016 ................................................................. RMS

9291* Herb Price, 1117 S. 6th St., Burlington, IA ................................................................. Tom Gray

COLLECTS: Girlie Sets, Hillbilly/Comedy Sets, Railroads, Auto Dealers, covers picturing old vehicles, Pepsi
Cola Military Insignia, covers with Blackhawk or Keokuk or other Indians

9292* W. Dean Briant, 8628 Goodman Dr., Overland Park, KS 66212-2858 .............................................. RMS Web Page

COLLECTS: Girlies, Old Casinos in Las Vegas & new Casinos elsewhere, Hillbillies, Liquor, BBQ
Restaurants & Bars

9293-Jim Hall, 927 S. Canyon Blvd., E., Monrovia, CA 91016 ................................................................. Cheryl Crill

COLLECTS: Transportation, Gasoline, Auto-related, Chinese Restaurants, Beer & Food Products

9294-Lee Edwards, 1937 Washington West Rd., Centerville, OH 45458-1796 .................................................. RMS Web Page

COLLECTS: Holiday Inns, Big Boys, Mennon, 1939 NYWF, Police & Safety.

9295-Todd Smith, 1513 Southminster, Moore, OK 73160 ................................................................. Emily Hiller

COLLECTS: General

9296-David H. Feldman, 33 Gjibway Rd., Randallstown, MD 21133-1721 ................................................................. RMS

COLLECTS: Hotel/Motels, Restaurants & Jewels.

9297-Dennis Dyer, 13035 US Hwy 285, Pine, CO 80470 ................................................................. Mary Faneuf

COLLECTS: Casinos & General

9298-Lester L. Eckert, 64 Miller's Gap Rd., Enola, PA 17025-1009 ................................................................. RMS

COLLECTS: General including all sizes.

9299* Thomas L. Adams, 1867 12th St., Wyandotte, MI 48192-3607 ................................................................. RMS

COLLECTS: Hotels & Restaurants

9300-Tamara Bevel, 911 Cole Dr., Huntsville, AL 35802 ................................................................. RMS Web Page

COLLECTS: General

9301* David A. Arvidson, 2807 Vonderheide Dr., SW., Alexandria, MN 56308-9418 .................................................. James R. Willard, Sr.

COLLECTS: Farm Tractors, Construction Equipment, Trucks (Manufactures) & Truck Lines

9302-Oz Tweedt, 410 River Road South, Prairie Farm, WI 54762-0176 ................................................................. RMS

COLLECTS: Farming related, Route 66, Religions, & Mom & Pop Motels & Cafes.

9303* Gerry Biron, PO Box 250, Saxtons River, VT 05154-0250 ................................................................. RMS Web Page

COLLECTS: Black related, American Indian, Lion Features, 40-strike Royal Flash/Billboards & Full Lengths.

9304* Linda Scudder, Route 2, Box 270 Z, Boyd, TX 76023-9536 ................................................................. RMS

COLLECTS: Beer, Cigarettes, Features, Novelty, Pre-1960 & Political.

9305-Kenneth Munyon, 3480 S. Weymouth Rd., Medina, OH 44256 ................................................................. Genny Mathis

COLLECTS: Auto Dealers, Gas Stations, Auto Related (Spark Plugs, Tires, etc.) & Boy Scouts

9306-Charles R. Beale, 4708 Latimer Rd., Raleigh, NC 27609 ................................................................. RMS

COLLECTS: General

REINSTATED

3313-Alan Riley, 26 West Chapel St., Abington, MA 02351

5084-Charles R. Beale, Jr., 4708 Latimer Rd., Raleigh NC 27609

6836-Betty De Hart, PO Box 627, Richland, WA 99352-0627

7938-Rik Clark, PO Box 899, Osterville, MA 02655-0899


8920* Jeffrey J. Nigrelli, 13 Holiday Court, Wakefield, RI 02879-4454

COLLECTS: Trucks, Cars, Taxis, Bowling, Heavy Equipment & General.

ADDRESS CORRECTION

1141-Gladys Wing, 3250 Chanate Rd., #416, Santa Rosa, CA 95404-1763

1748-Helen Grey, 16503 Wilkie Ave., Torrance, CA 90504-1843

2773-Wilbur Fiske, 363 Bristol Rd., Damariscotta, ME 04543-4022

3541-Scott A. McLaughlin, PO box 397, Canal Fulton, OH 44614-0397

5770-Richard B. Miller, 906 N. Jackson Ave., Joplin, MO 64801-2757

6121-Tom Gibson, 2506 SE 9th Way, Palm Creek, Okeechobee, FL 34974

6698-Penny Smith, 2063 Orange Hall, Fenton, MI 48430

6776-Steve Dinero, 343 Cherry Hill Blvd., Cherry Hill, NJ 08002-1908

7323-Lyle Smith - See 6698-Penny Smith

7371-Bill Hayes, 2308 Palma Sola Blvd., Bradenton, FL 34209

7693-Randy Smith - See 6698-Penny Smith

7735-Angelo Pirrera, 119 First St., Ellwood City, PA 16117

9073-Calvin Jackson, PO Box 856, Huntington, TX 75949-0856

Diana Drowley

We sadly mourn the passing of our beloved fellow matchcover enthusiast and fellow collector Diana Drowley of Chevy Chase, MD, who passed away April 6th. Those of us who shared a friendship as a trader with her and who had the privilege of meeting her at RMS conventions knew her to be a kind, gentle and caring person. Diana had no immediate or extended family, and there were no funeral arrangements made for her. We are her family and when the membership at large reads this, we would ask that each of you in your own way say a prayer for her.
Resigned
1264 - Helen B. Wolfram; 4482 & 4483 - Art & Norma Kedroske; 6915 - John Lueders; 8832 - Lloyd Rogers;

Deceased
4294 - Albert Beckwith (3/9/99)

Respectfully submitted,

Terry Rowe

George Yarrish

We just been informed that RMS member George Yarrish passed away January 30th. George had been a collector for a number of years. The hobby will be a little dimmer without him. Our condolences to his family.

Look What Someone's Excellent Research Has Turned Up!

[ref p. 7, Bulletin #477, on whether there really was a Siro Match Co., Ed Wright, CAN, wrote in:] “Siro Match Co. Brooklyn, NY did exist. They issued trademark for matches #110,786 on June 13, 1916, for the word “Siro.” It was noted that it had been in use since August 1, 1911. This obviously indicates the company was in business at least from 1911-1916. Since I have no samples or have ever seen any, I cannot verify if the actual cover in question is real. One cannot even be sure that the company made bookmarks unless one shows up, but the company was in business and did make matches of some kind.”

[Ed. Outstanding! Makes one wonder what other gems of information are just lying around in some dusty, old archive waiting to be discovered by some diligent collector]

Albert G. Beckwith, April 7, 1920 - March 9, 1999

It is with deep regret that we inform you of the passing of long-time collector Al Beckwith. A public accountant for over 50 years, he was founder/president of Beckwith and Beckwith Public Accountants, retiring in 1983. Member of the Optimist Club, member and officer of Youngstown Rifle and Pistol Association. He was an Eagle Scout and Scouting leader for more than 25 years. A collector and dealer of matchbooks, he was a past president of IMC, vice-president of UES, and member and past-president of his local Penn-Ohio Matchcover Club. He also belonged to several regional clubs. He is survived by his wife, Hilda, whom he married in 1963, a daughter in Mentor, Ohio, and a son in Oakland, CA. Contributions may be made to American Indian Charities of the Salvation Army.

Roy Buckley, WA, sent in this interesting cover. The striking surface is supposedly made from sand and grit taken from used oil in cars.

BIRTHDAY CLUB: The following club members will be celebrating birthdays on the dates indicated. Please check your latest roster to get current addresses and categories. Helen Byers (5/1), E.J. Coury (5/24), Bob Borton (5/27), Ruth Liebman (6/4), Marty Stephen (6/8). If you’re interested in receiving 400-500 covers or boxes during your birthday month, send an SASE #10 envelope to: Wally and Pat Mains, 105 Roger Ln., Florence, KY 41042-2334. New members are always welcome.
AMCAL '99 - May 23-29, Doubletree Hotel, 3100 Camino Del Rio Ct., Bakersfield, CA (805-323-7111). Room: $65 single or double. Specify AMCAL! Theme: Circus...more details coming. Make plans to make the West's biggest bash! FMI: Jene Lyle, 23181 Tulip, Lake Forest, CA 92630


1999 RMS CONVENTION - August 8-15, Pittsburgh Central/Greentree HI, 401 Holiday Dr., Pittsburgh, PA (412-922-8100); room:$73 + 14% tax. Always the biggest! More details later. FMI: Shirley Sayers, 1290 Corporation St., Beaver, PA 15009 (724-728-4671)

PHILLU-QUEBEC SWAPFEST - September 25-27, Motel Blanchet, Drummondville Que. CAN. Room: $45. FMI: Pierre Dorval, 544 des Eperviers St-Lambert-de-Levis, Que CAN G0S 2W0

COMING UP!

Jul/Aug: “Speculating in the Hobby”...what to save! A guided tour to Philumeric Heaven! (...maybe!)

Sep/Oct: “Die-Cuts”...There’s fancy, and then there’s Fancy! Unusual, often hard-to-get, they’re Die-Cuts!

Nov/Dec: “Canadian Military”...There’s more to ‘Military’ collecting than just U.S. covers. Take a look at Canada’s offerings, and you might be surprised!

ADVERTISING RATES

Display Ads
Full-Page = $55.00
Half-Page = $30.00
Quarter-Page = $17.50
Eighth-Page = $10.00 (N/A for businesses)

Classified Ads
First 20 words or less, $2.00, .10 per word thereafter. Same ad, three consecutive issues, 10% discount. Check made out to RMS must accompany first ad.

Submission Deadlines
All material is due to Editor NLT 15 days before appropriate publication month: Jan, Mar, May, Jul, Sep, Nov.

CONGRATULATIONS!

San Diego MC on your 24th anniversary!